



Paving the way to culturally-competent robots: the CARESSES project

Prof. Antonio Sgorbissa - University of Genova, Italy, antonio.sgorbissa@unige.it
Prof. Nak Young Chong - JAIST, Ishikawa, Japan, nakyong@jaist.ac.jp

The concepts expressed in this presentation have been contributed
by all CARESSES partners, and in particular:

Prof. Irena Papadopoulos (Middlesex University), **Prof. Hiroko Kamide** (Nagoya University),
Prof. Alessandro Saffiotti (Orebro University), **Prof. Jaeryoung Lee** (Chubu University),
Dr. Amit Kumar Pandey (SoftBank Robotics), **Dr. Sanjeev Kanoria** (Advinia HealthCare),
Dr. Chris Papadopoulos (University of Bedfordshire)



**Antonio Sgorbissa,
EU Coordinator,
University of Genova, Italy**



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Paving the way to culturally-competent robots: the CARESSES project.

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- Methodology
- Key issues and challenges

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Paving the way to culturally-competent robots: the CARESSES project.

- We consider personal robots that are physically identical, but we make them act and communicate in different ways to match the culture, customs, and etiquette of the person they are assisting.



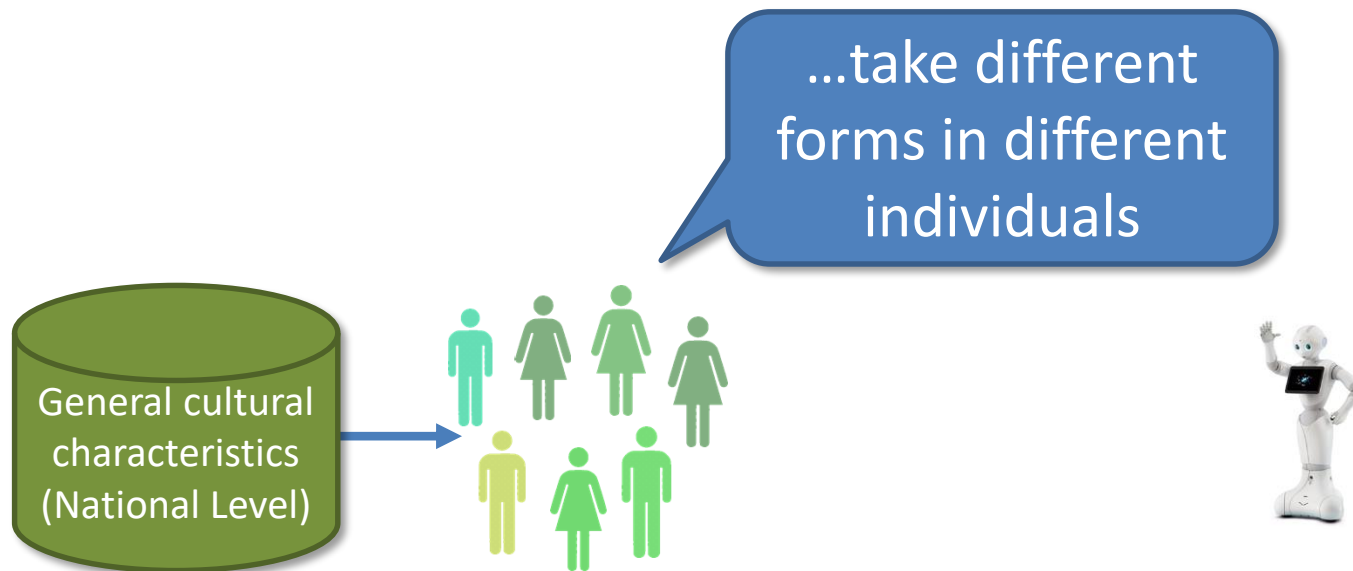
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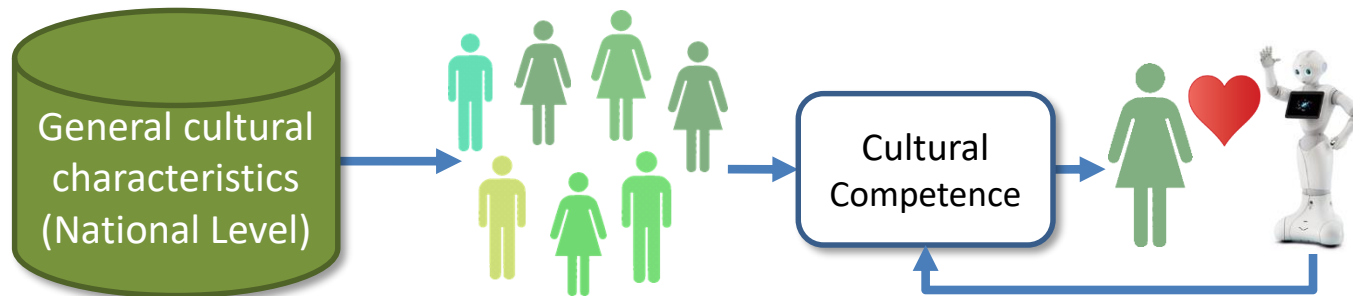
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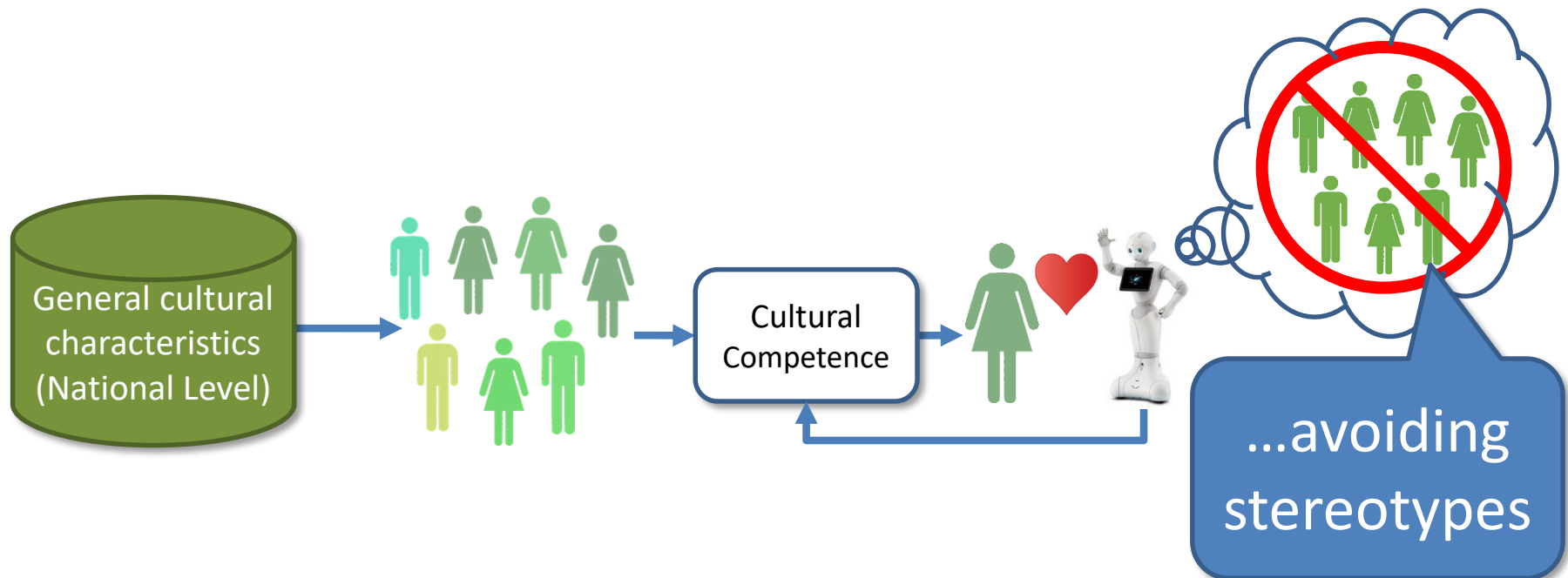
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Paving the way to culturally-competent robots: the CARESSES project.

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Paving the way to culturally-competent robots: the CARESSES project.

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[1] <http://www.theitalianbridge.com/italian-blog/italian-men-more-than-just-a-stereotype>



The way to culturally-competent robots: ESSES project.

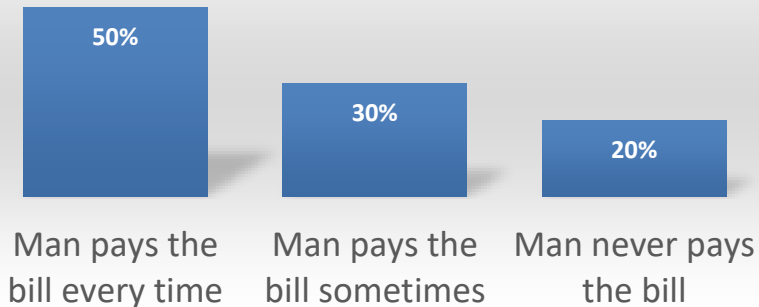
In the best case, stereotypes consider the most frequent event instead of the whole distribution.

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Dating an Italian man



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The way to culturally-competent BUSSES project.

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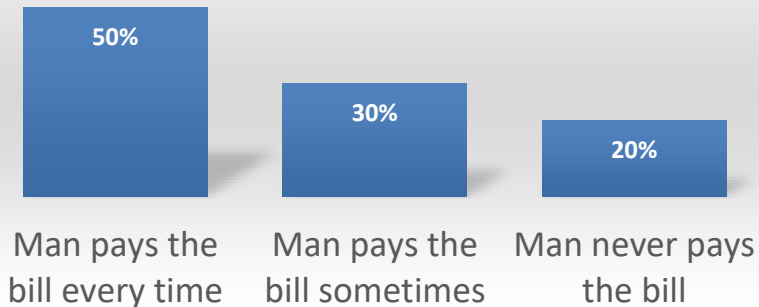
In the worst case, they are an inaccurate representation of the reality.

A stereotype derives from the Greek words στερεός (stereos, "solid") and τύπος (typos), impression, hence "solid impression".

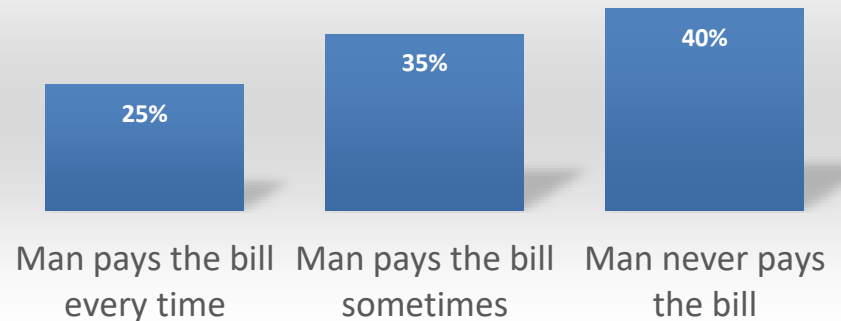
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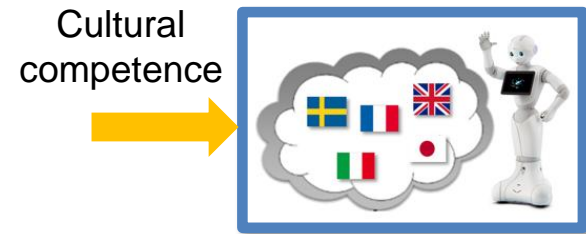
“If you date an Italian man, he will pay the bill at the restaurant.” [1]

From a commercial perspective, stereotyped
representations can lead to FAILURE.

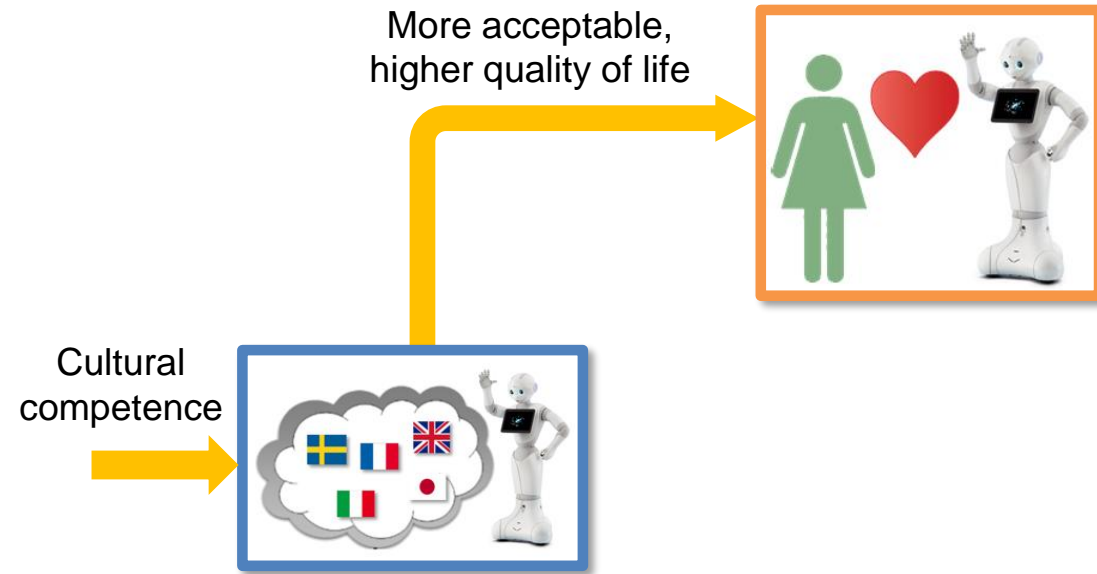


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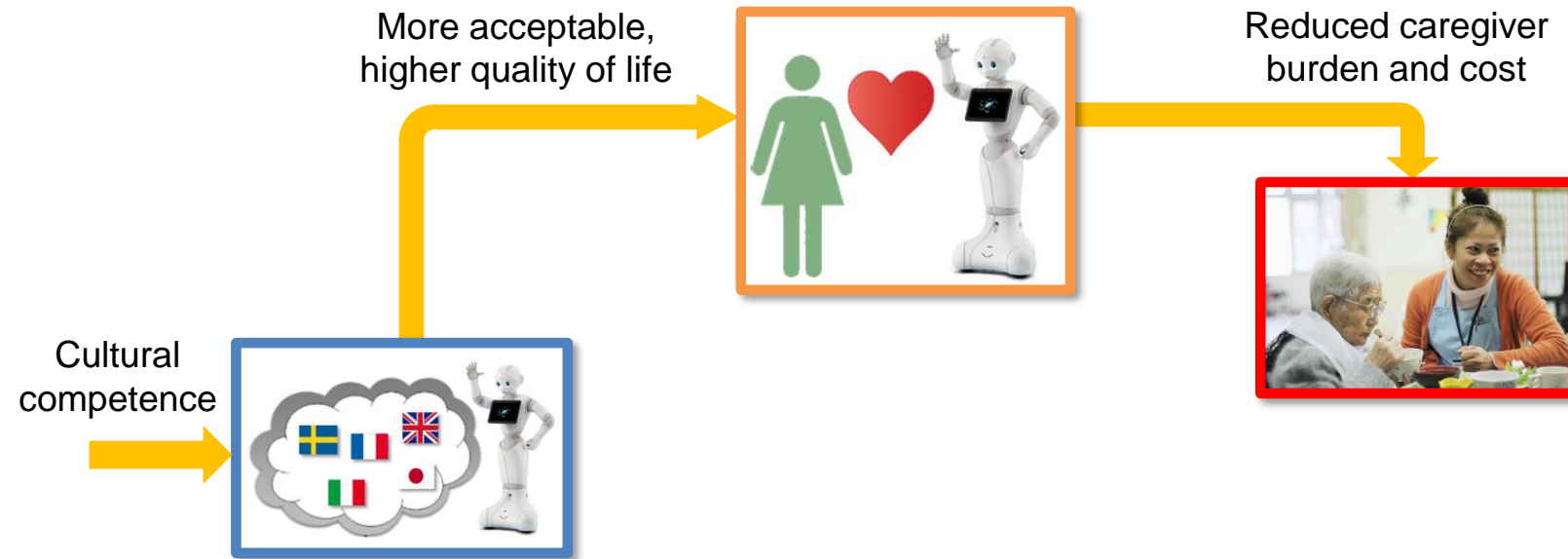
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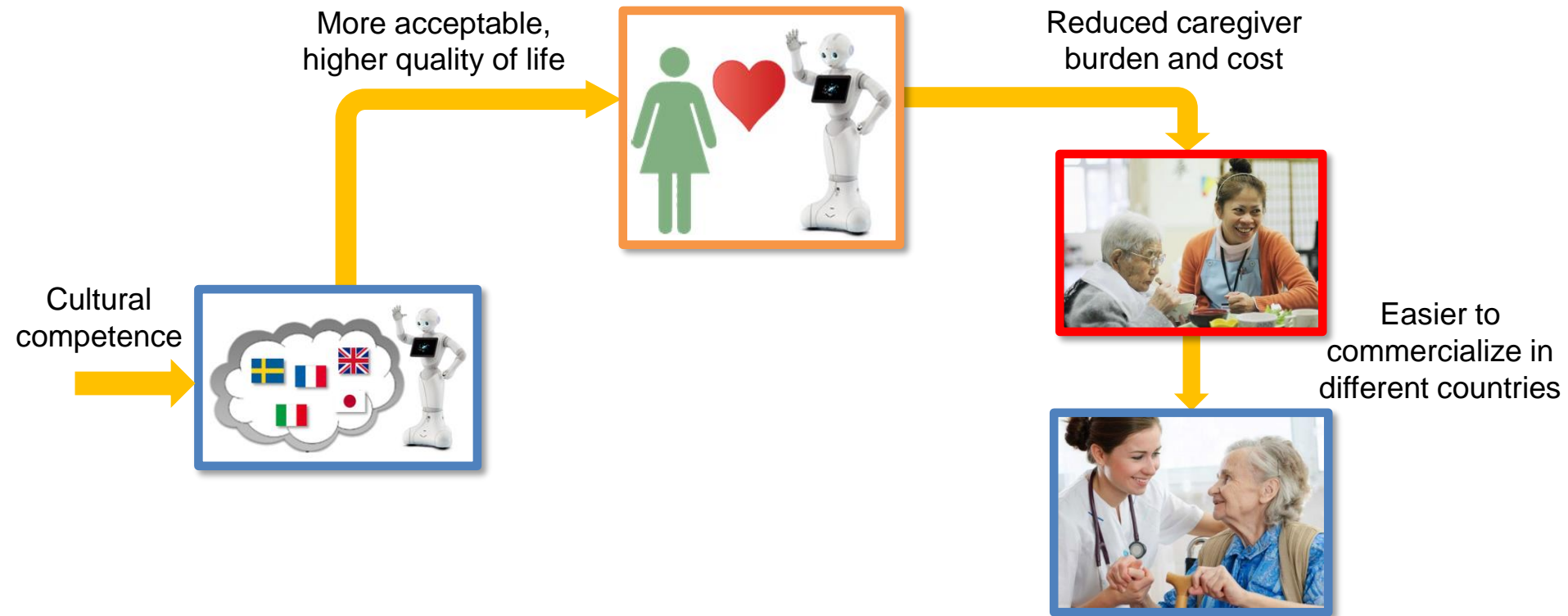
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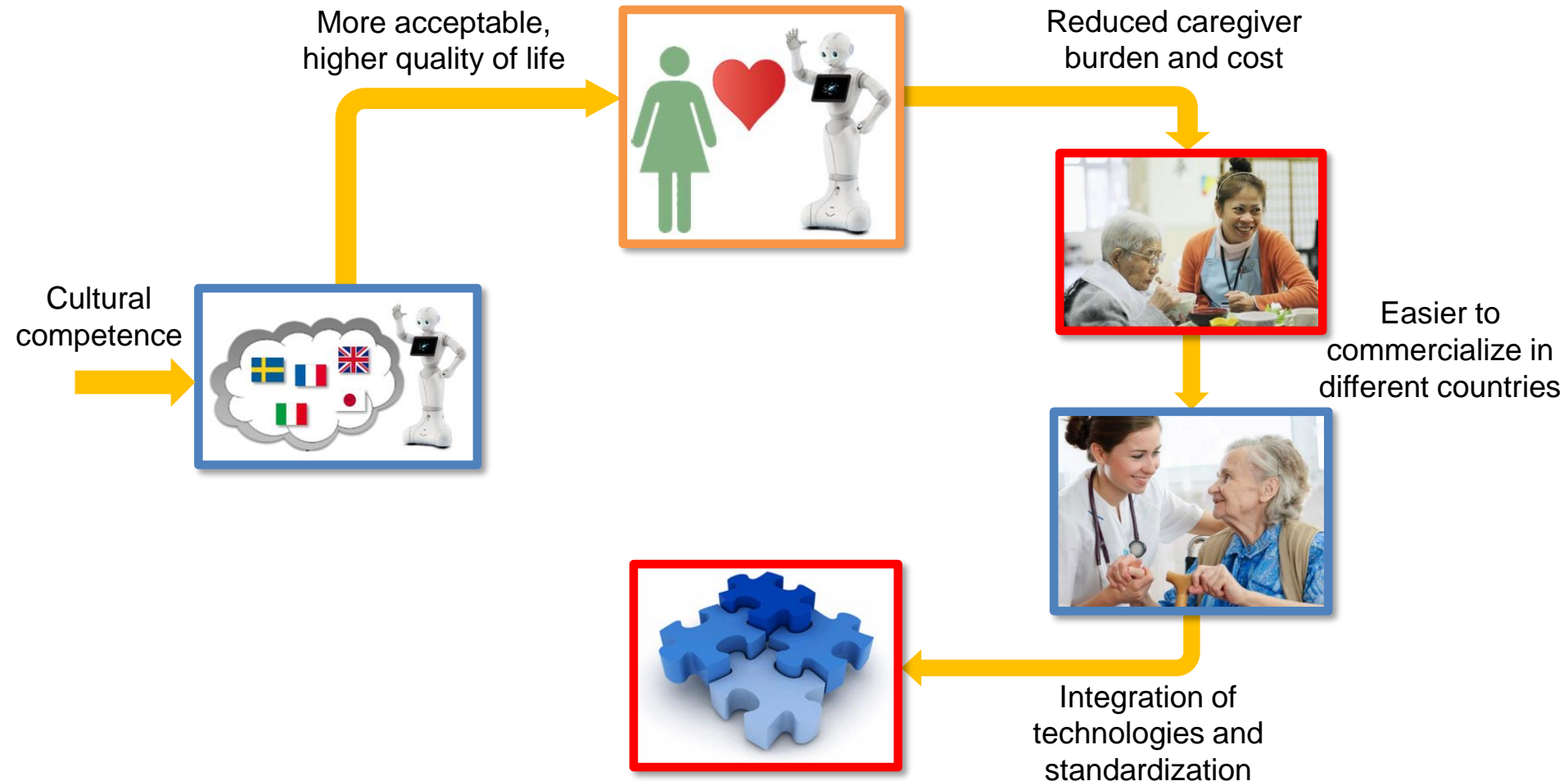
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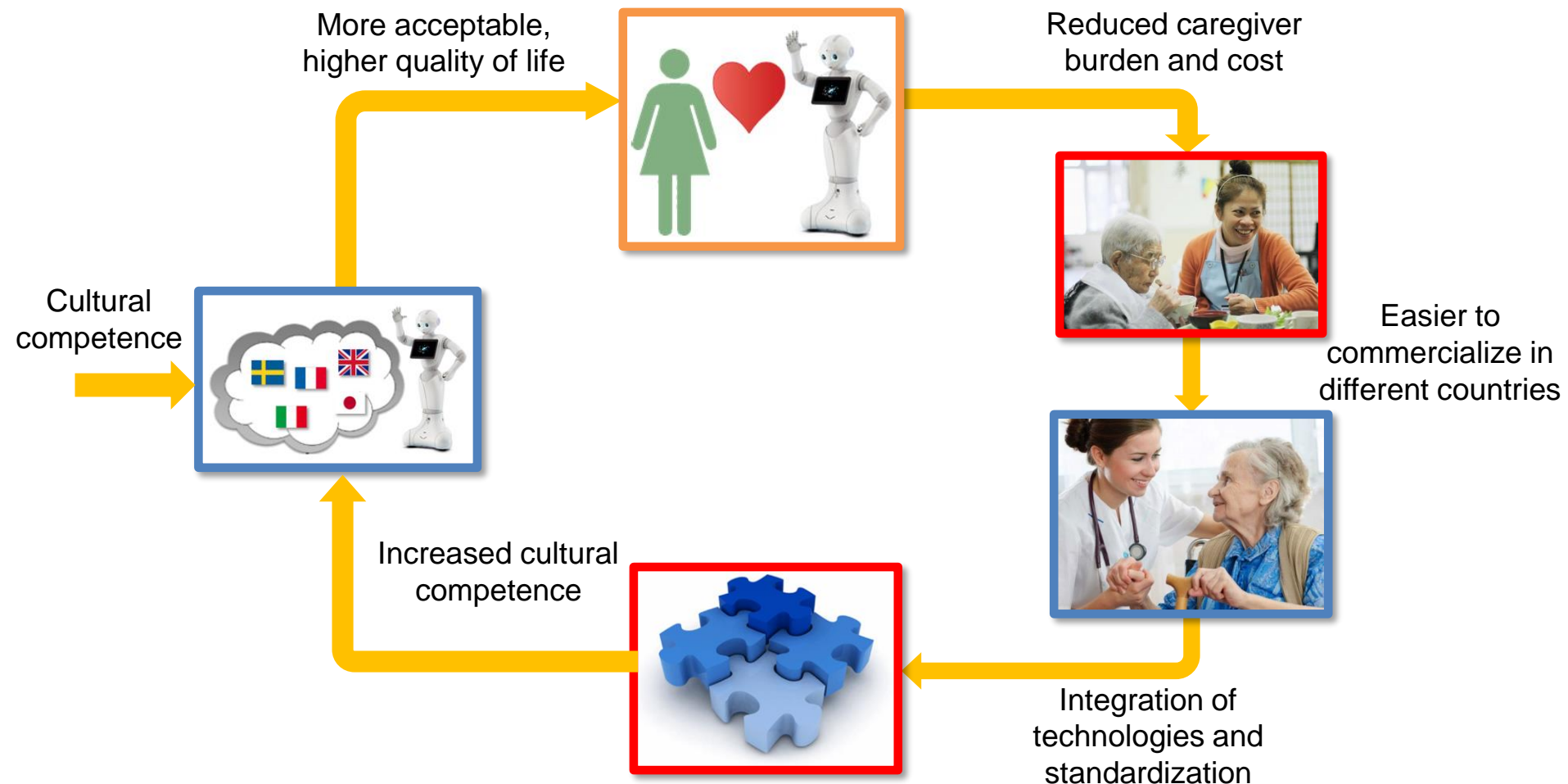
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Paving the way to culturally-competent robots: the CARESSES project.

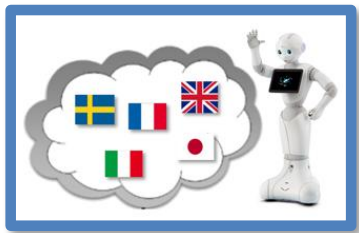


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Some practical examples...



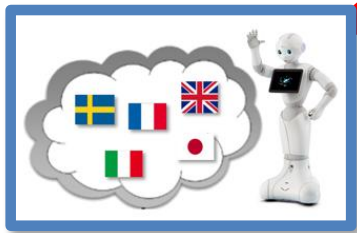
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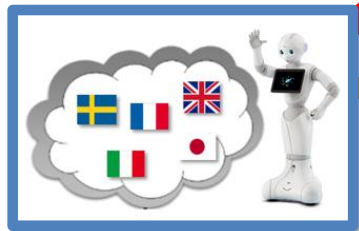
Some practical examples...

Choose the right action



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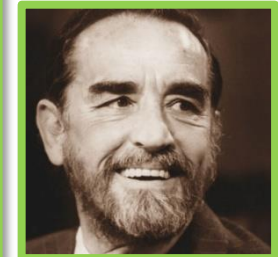
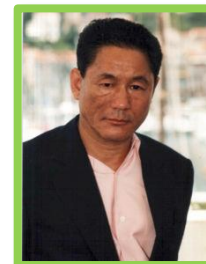
Some practical examples...



Choose the right action

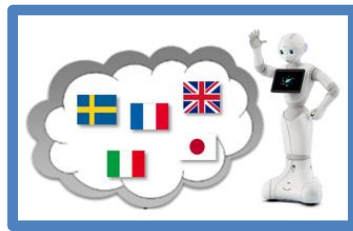


Choose the right topic of conversation (which actor, food, holidays?)

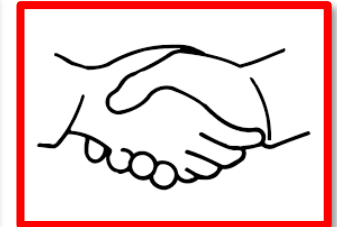


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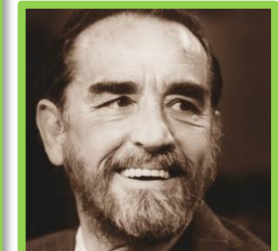
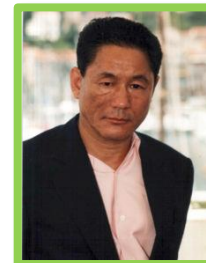
Some practical examples...



Choose the right action



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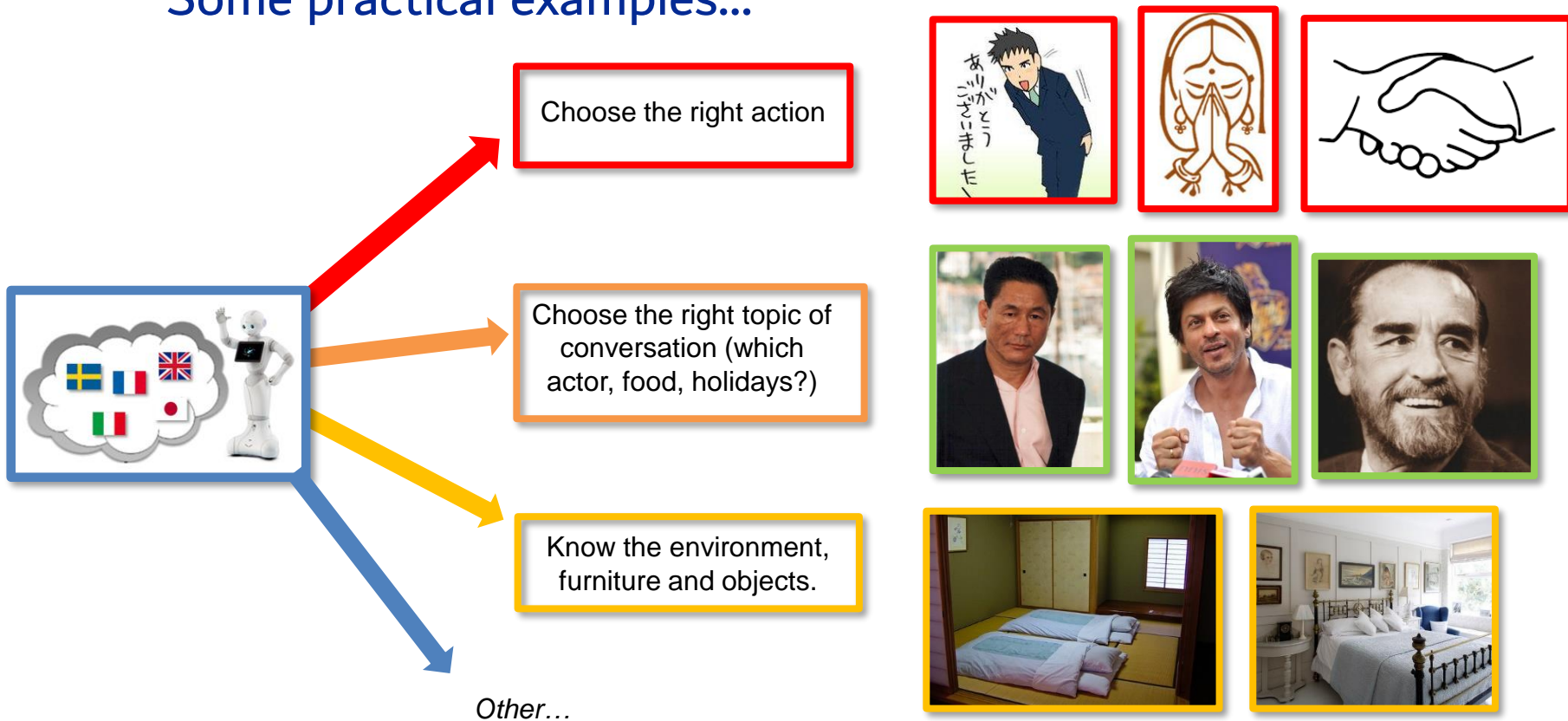


Know the environment, furniture and objects.



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Some practical examples...



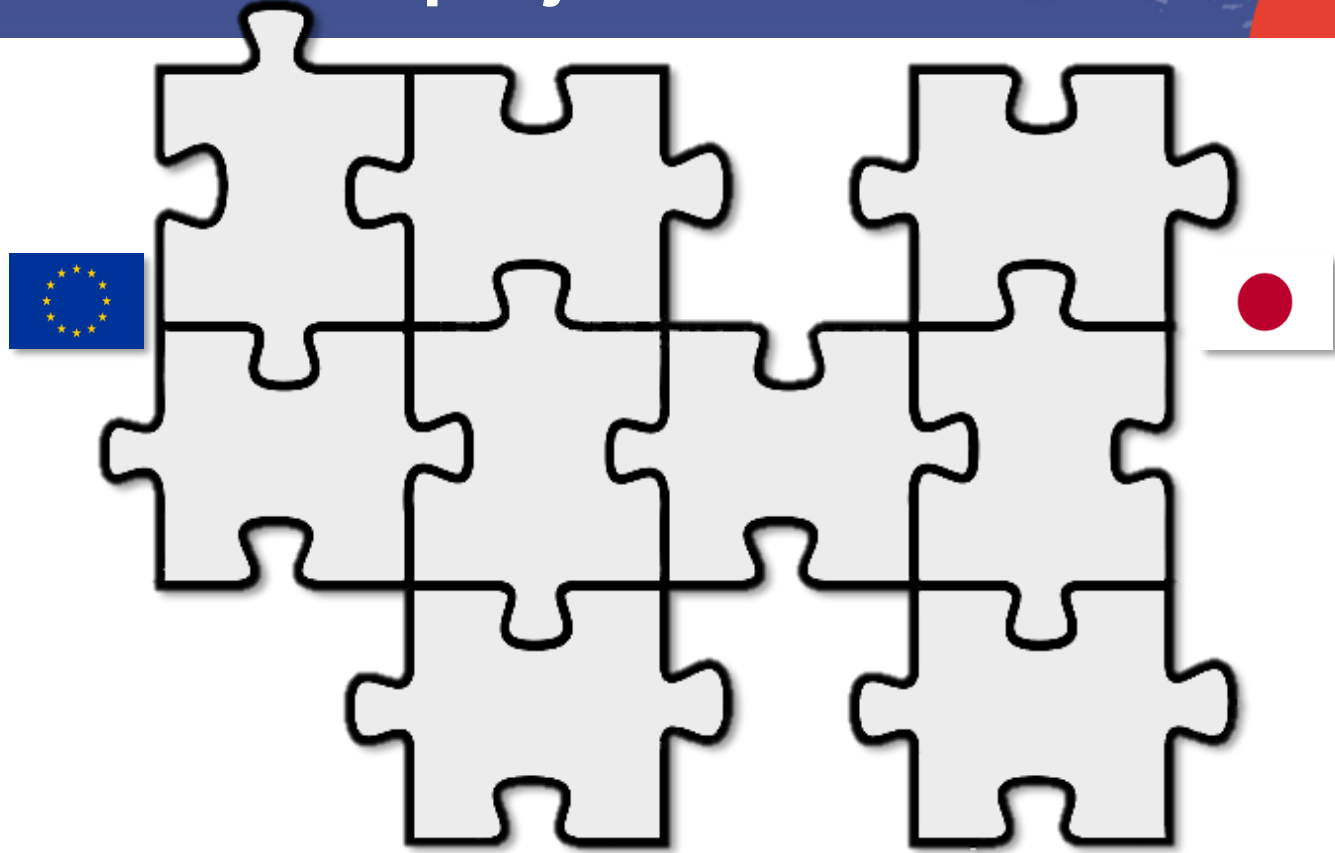
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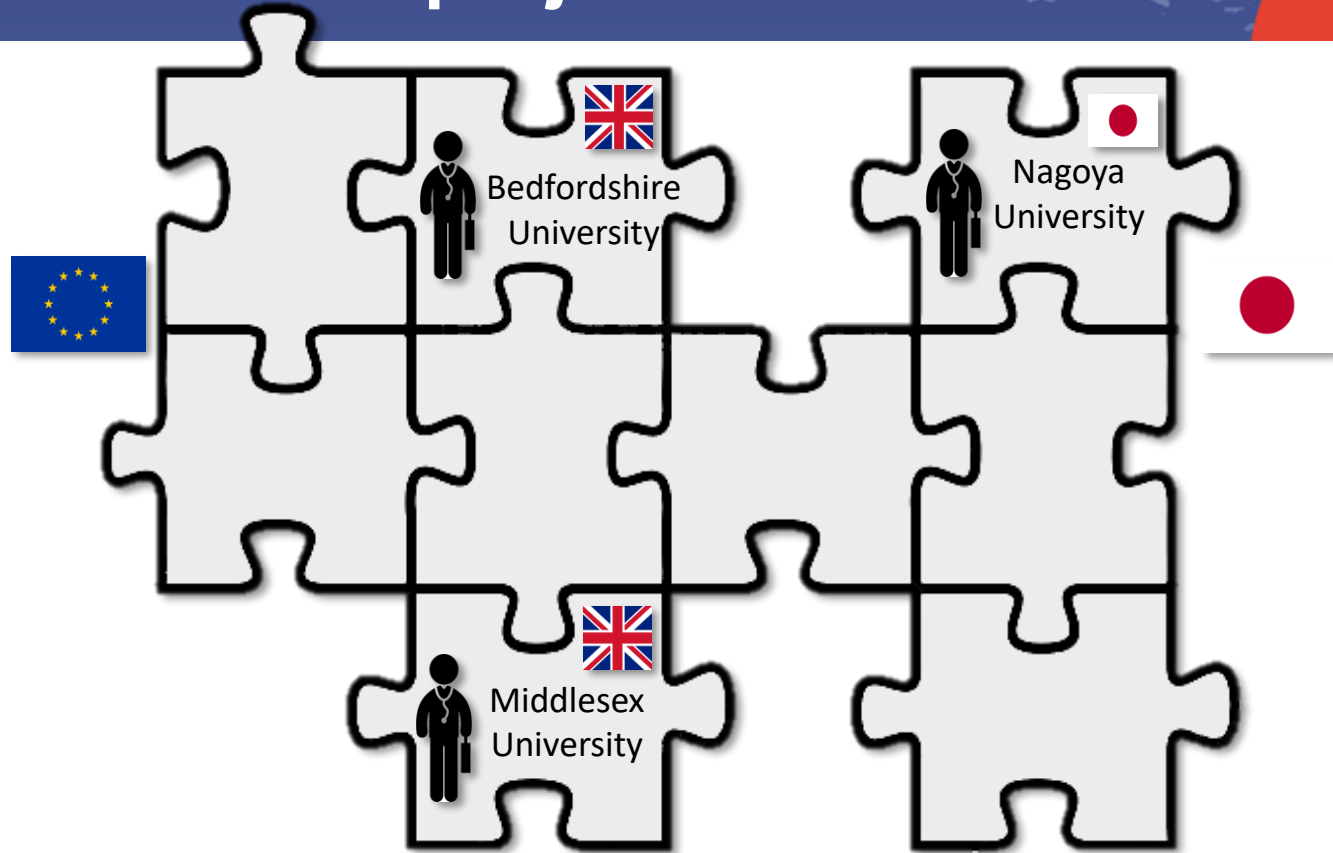


- The idea
- Methodology
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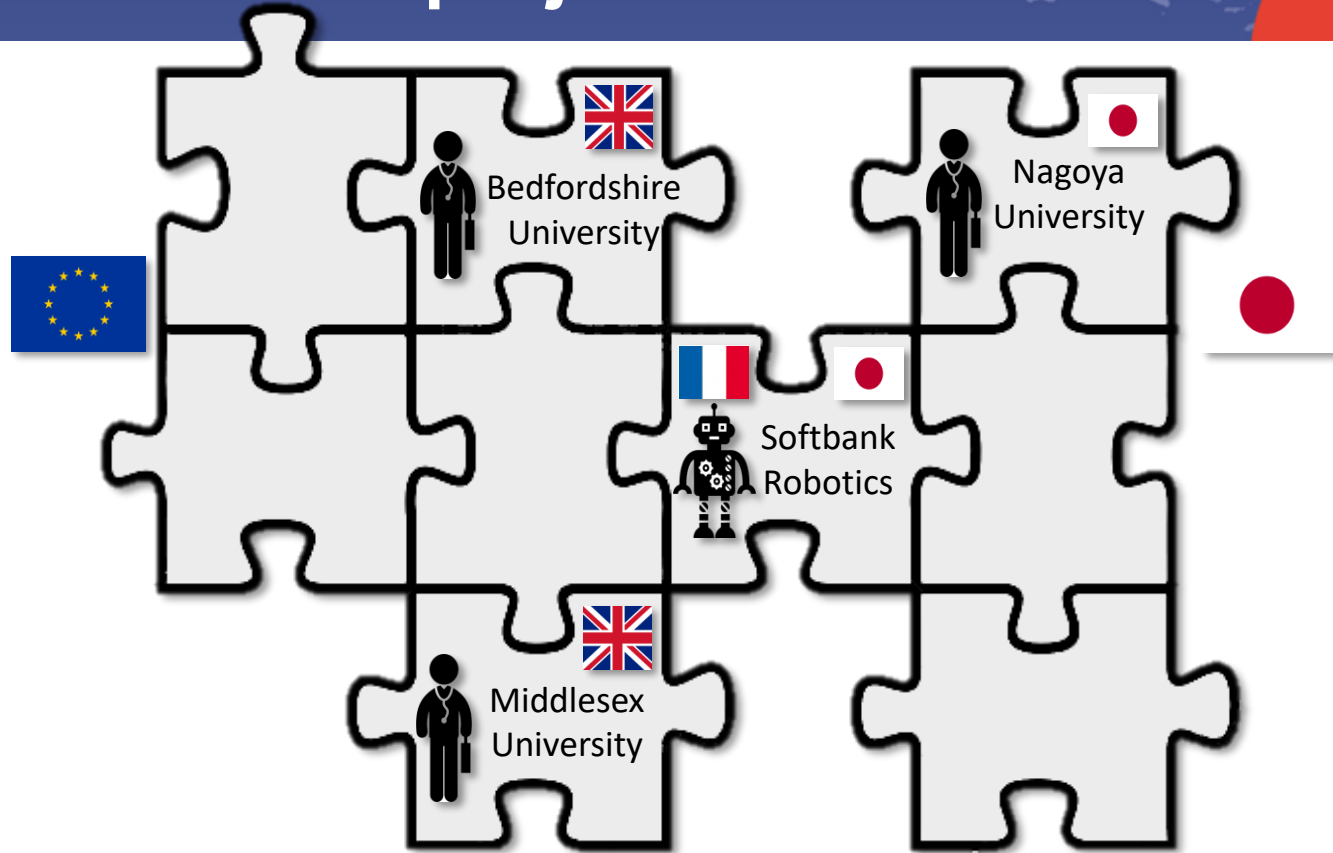
Health & user
evaluation



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Health & user
evaluation



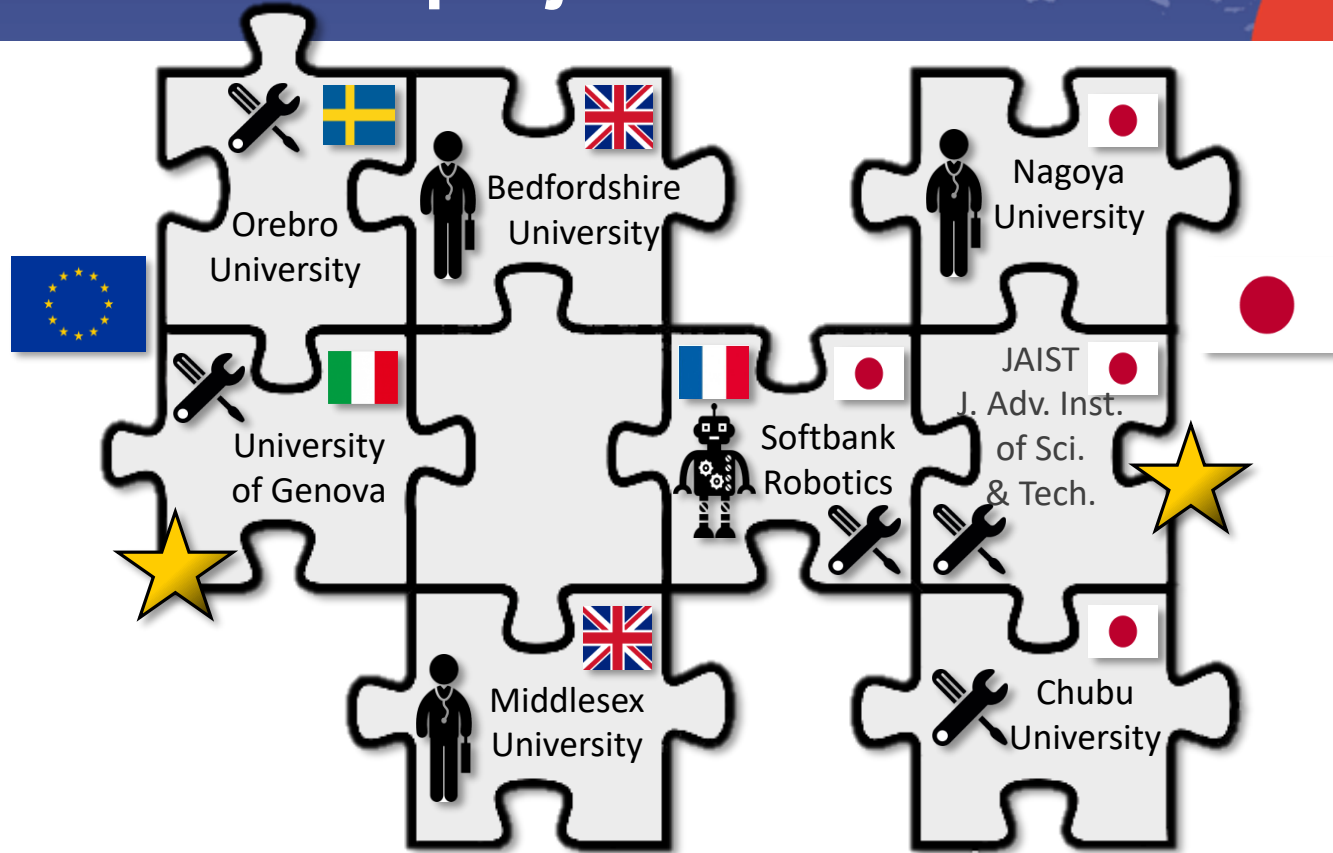
Robot
technology



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Health & user
evaluation



Robot
technology



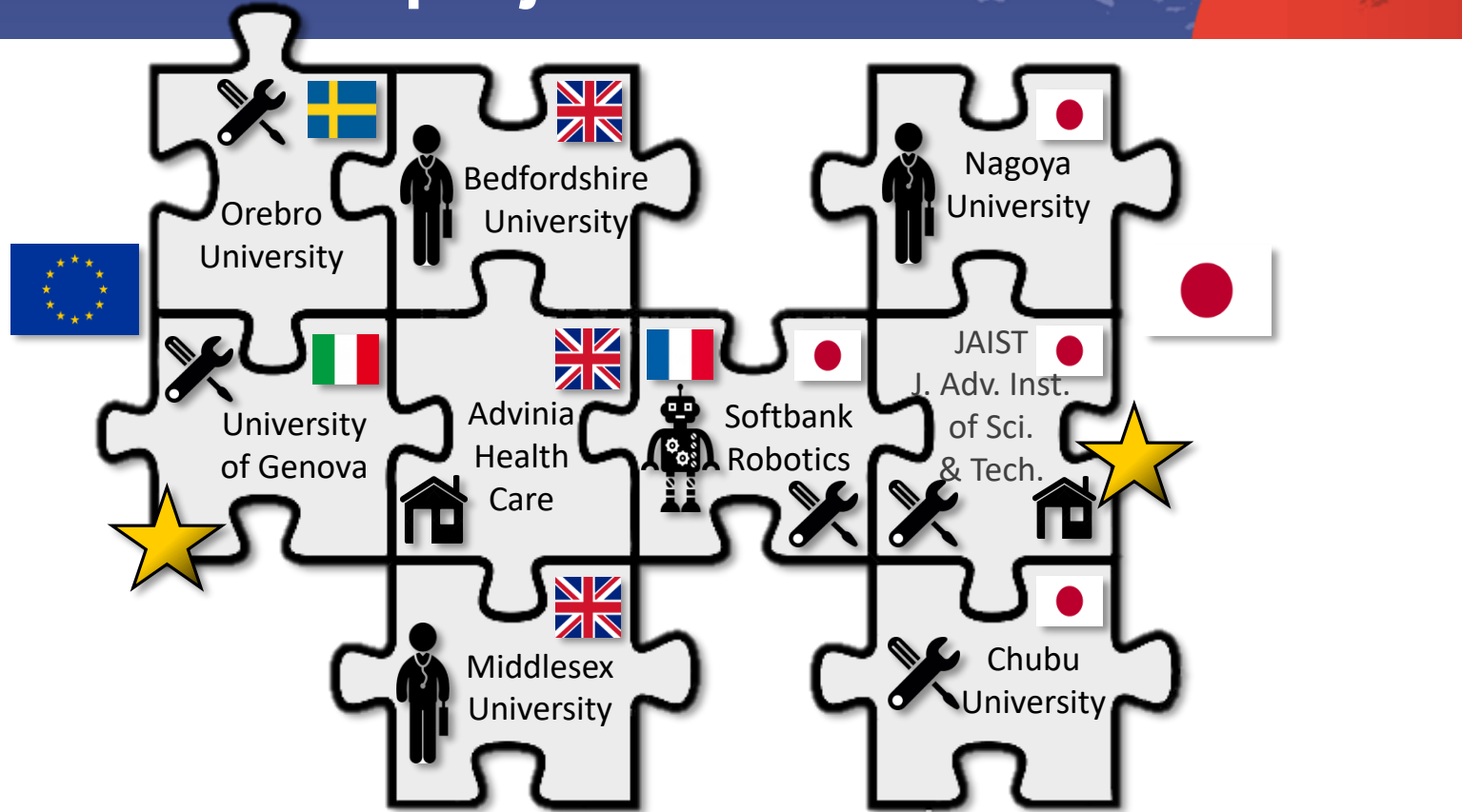
Technical
development



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Health & user evaluation



Robot technology



Technical development



Testing facility



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Transcultural
Robotic
Nursing

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Transcultural
Robotic
Nursing



Observing interactions
between persons and
caregivers...

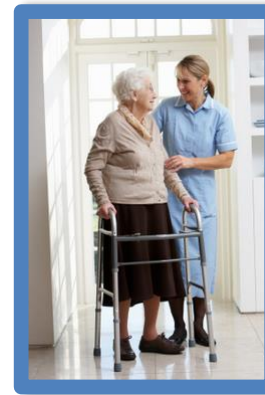


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Transcultural
Robotic
Nursing



...and writing
guidelines for
Culturally competent
robots.

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Transcultural
Robotic
Nursing

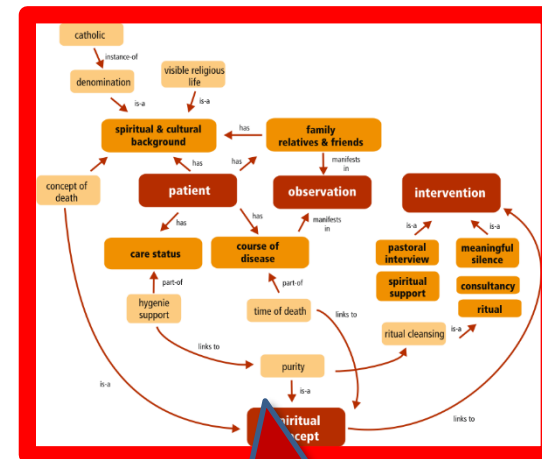
Cultural
Knowledge
Representation



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Transcultural
Robotic
Nursing

Cultural
Knowledge
Representation



Preparing a
framework for
cultural knowledge
representation...

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Transcultural
Robotic
Nursing

Cultural
Knowledge
Representation



...that can be used to
encode cultural
knowledge about
groups and
individuals.

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Transcultural
Robotic
Nursing

Cultural
Knowledge
Representation

Culturally
sensitive
planning and
execution

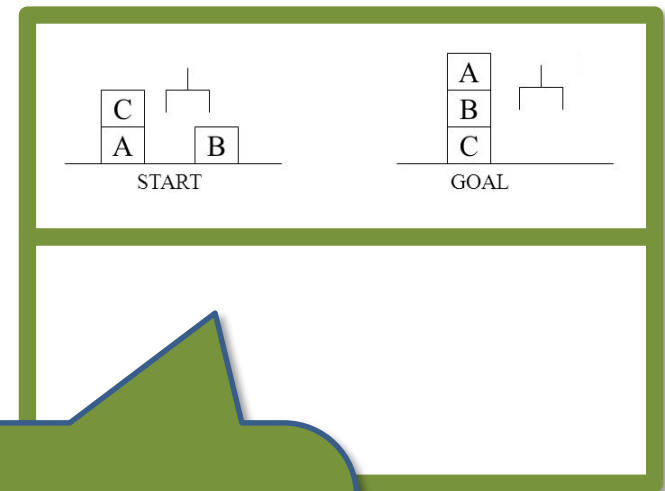


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Transcultural
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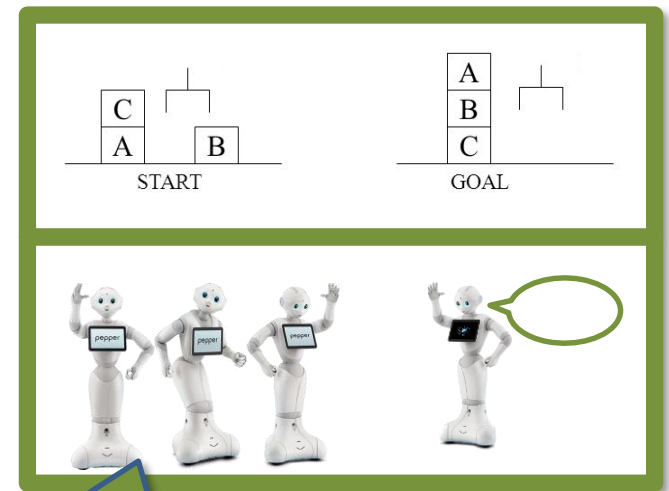
Defining a framework and policies for planning actions by taking into account the cultural identity of the assisted person...

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Transcultural
Robotic
Nursing

Cultural
Knowledge
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Culturally
sensitive
planning and
execution



...by considering both
sensorimotor behaviour
and verbal interaction.

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Transcultural
Robotic
Nursing

Cultural
Knowledge
Representation

Culturally
sensitive
planning and
execution

Culture-Aware
Human-Robot
Interaction

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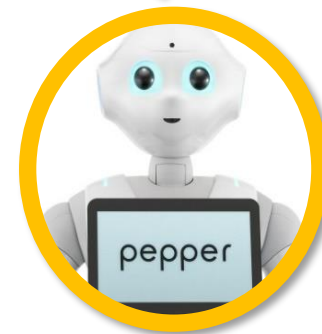
Transcultural
Robotic
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Cultural
Knowledge
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Culturally
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Culture-Aware
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Design culturally
competent
sensorimotor
behaviour and verbal
interaction patters.



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Transcultural
Robotic
Nursing

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Representation

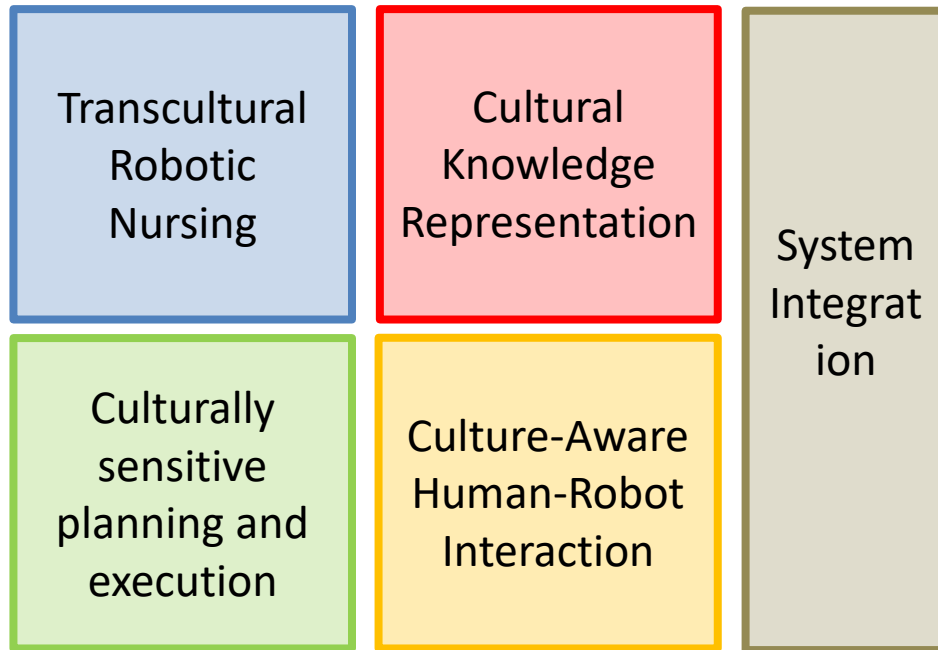
Culturally
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Interaction

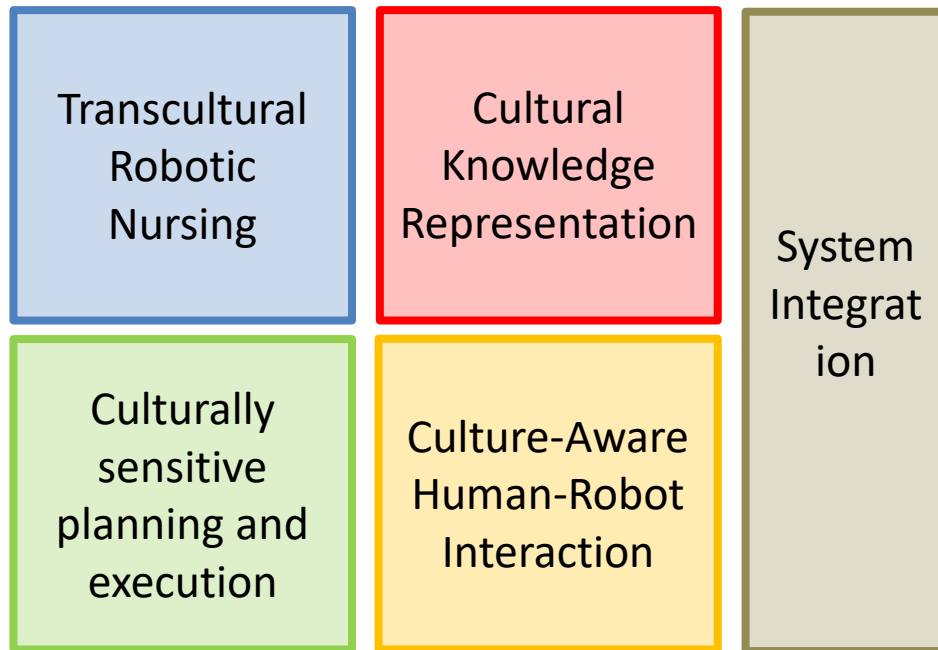
Explore the
opportunity of a
smart ICT
environment?



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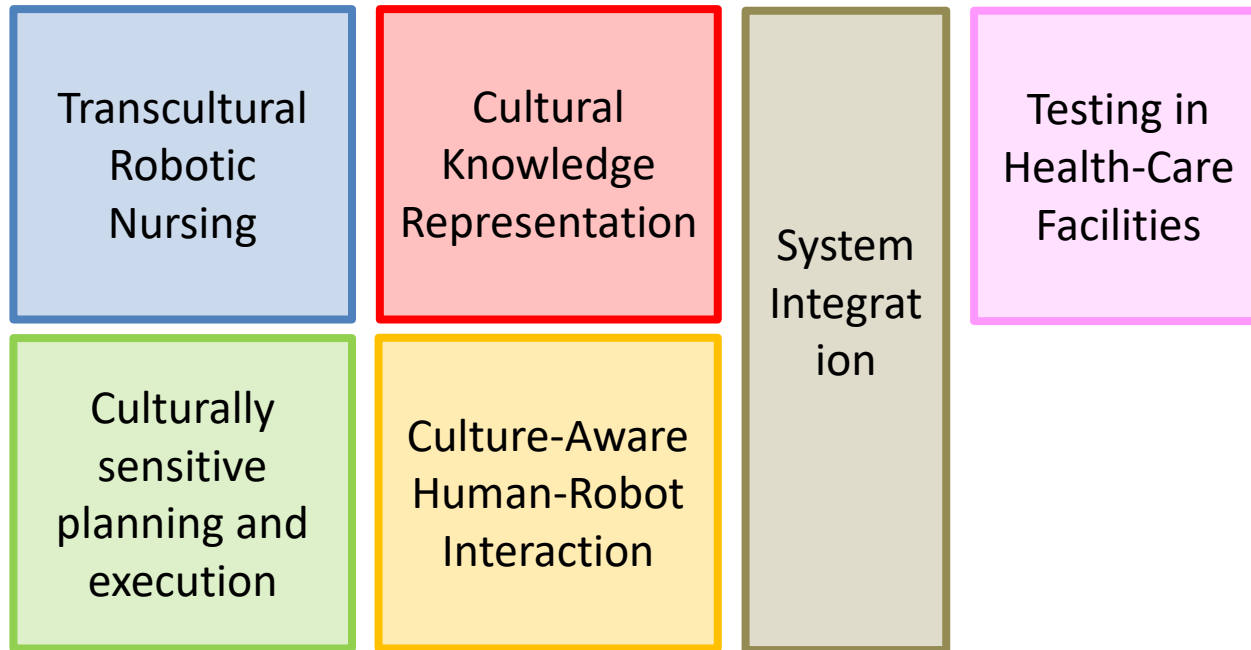


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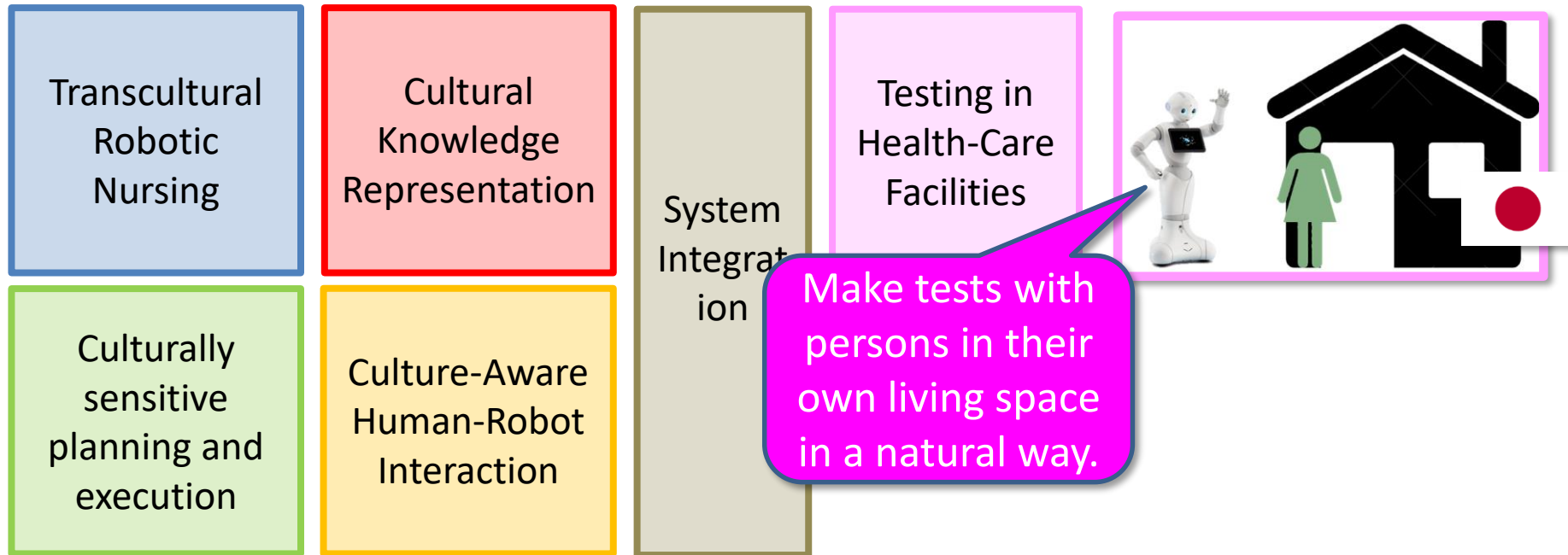


Integration of EU and Japan technologies for smart ICT environments

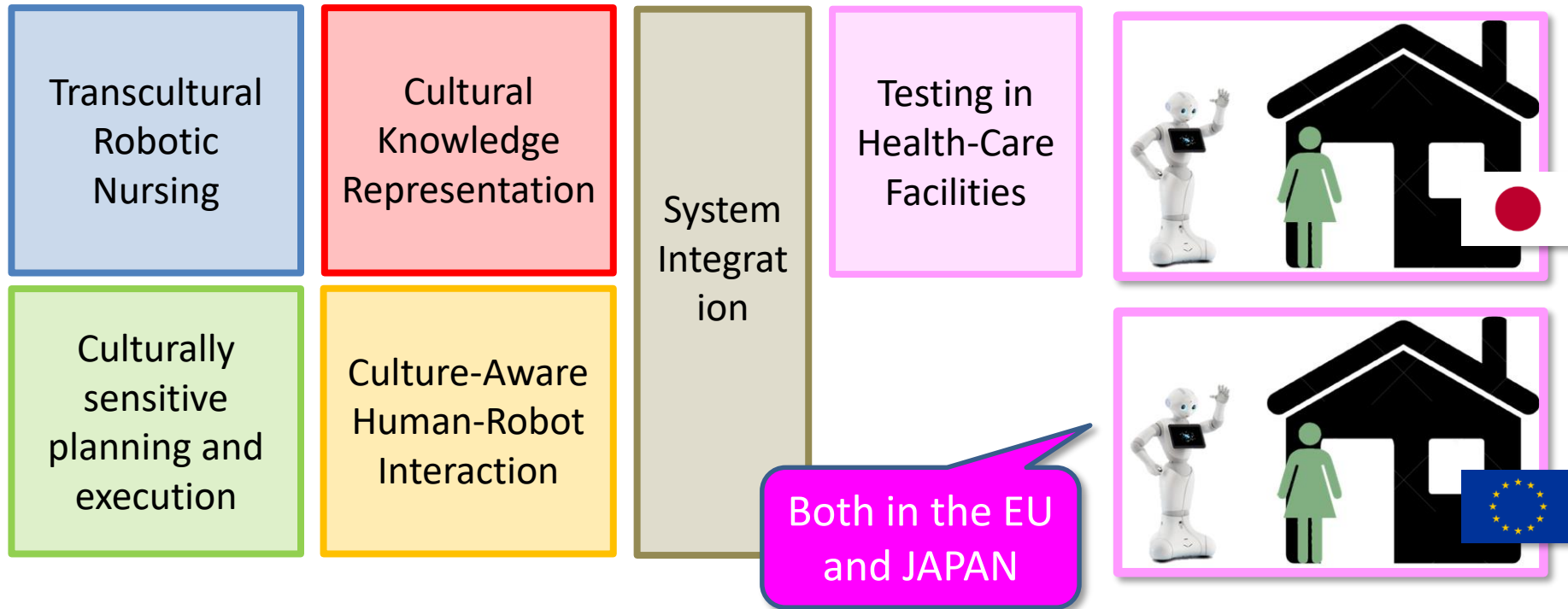
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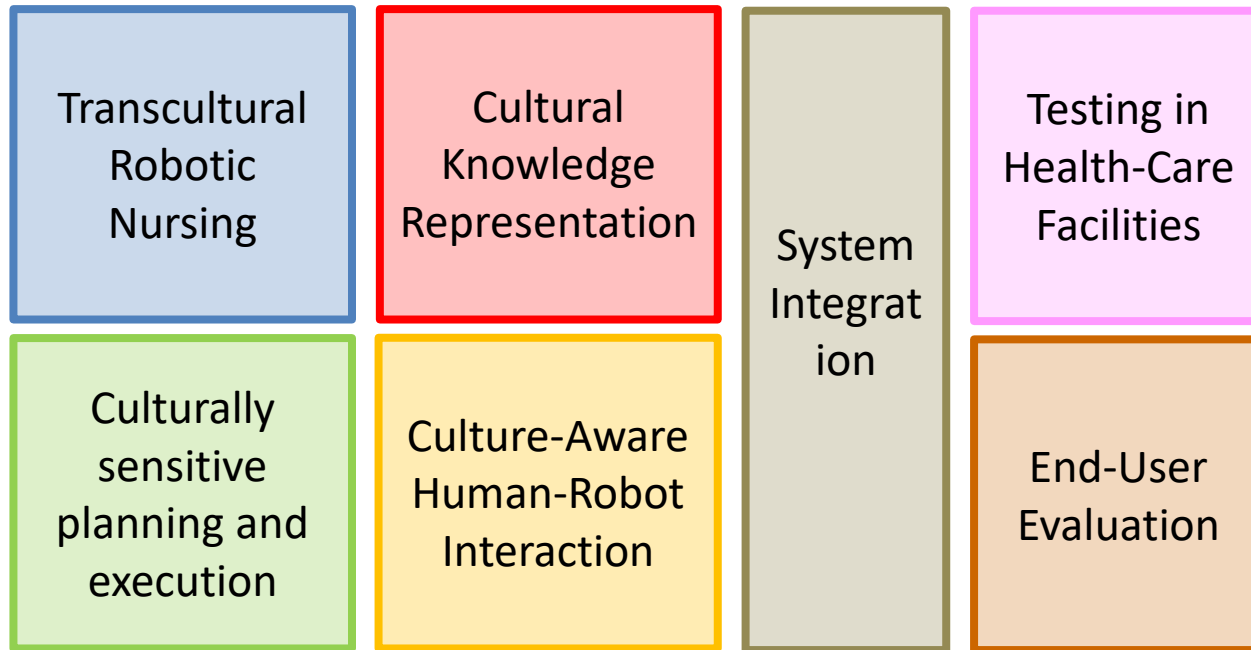
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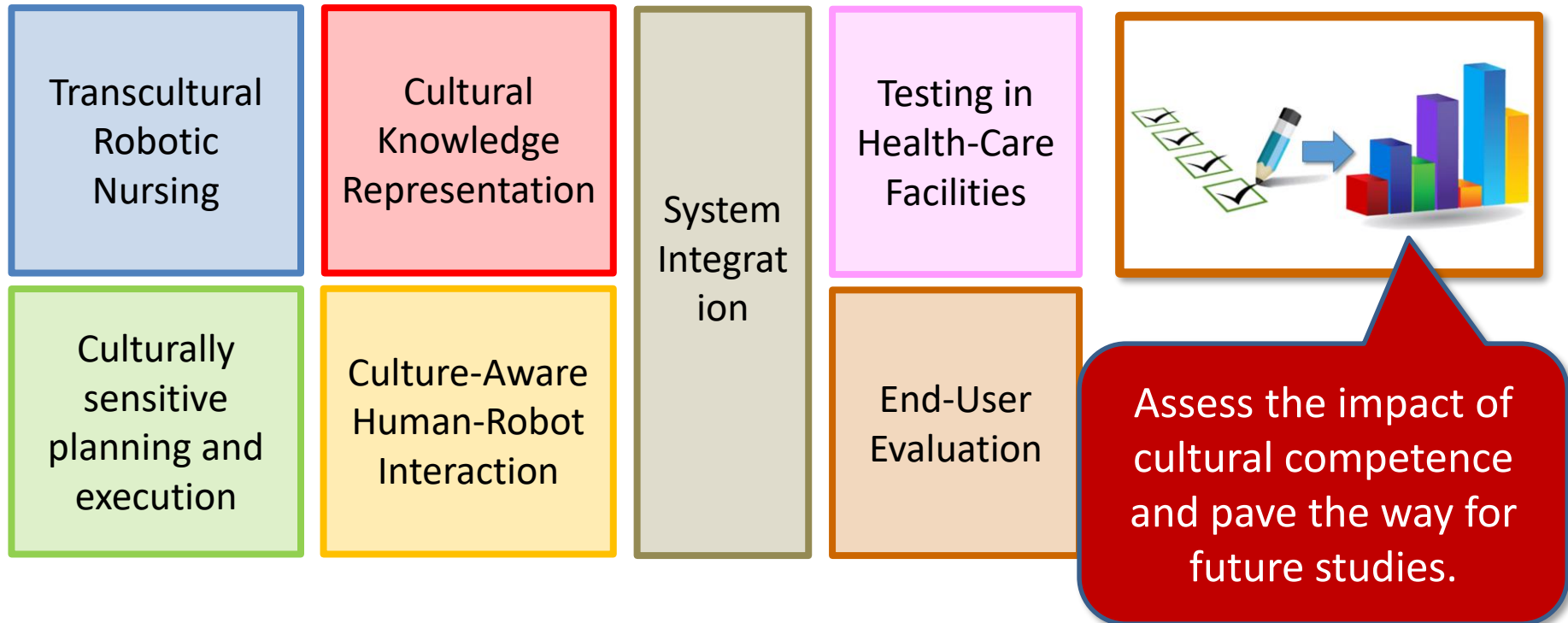
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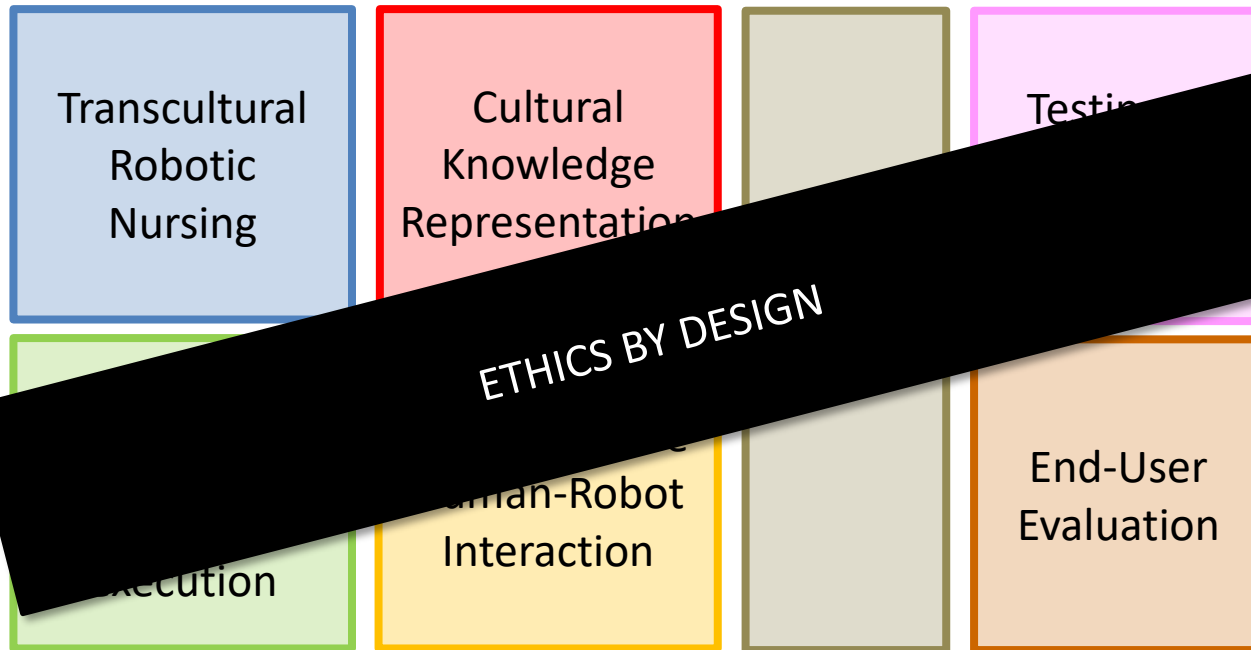
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More details in:

Barbara Bruno, Nak Young Chong, Hiroko Kamide, Sanjeev Kanoria, Jaeryoung Lee, Yuto Lim, Amit Kumar Pandey, Chris Papadopoulos, Irena Papadopoulos, Federico Pecora, Alessandro Saffiotti, Antonio Sgorbissa,
Paving the Way for Culturally Competent Robots: a Position Paper, **RO-MAN2017, IEEE International Symposium on Robot and Human Interactive Communication**, Lisbon, Portugal, 28-31 August 2017

Barbara Bruno, Nak Young Chong, Hiroko Kamide, Sanjeev Kanoria, Jaeryoung Lee, Yuto Lim, Amit Kumar Pandey, Chris Papadopoulos, Irena Papadopoulos, Federico Pecora, Alessandro Saffiotti, Antonio Sgorbissa,
The CARESSES EU-Japan project: making assistive robots culturally competent, **foritaal 2017, Ambient Assisted Living 8th Forum**, Genova, Italy, June 12-15



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University
London



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- Transcultural Robot Nursing



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- Transcultural Robot Nursing

- To write realistic scenarios defining the robot's attitude towards clients of different cultural groups during daily routines;



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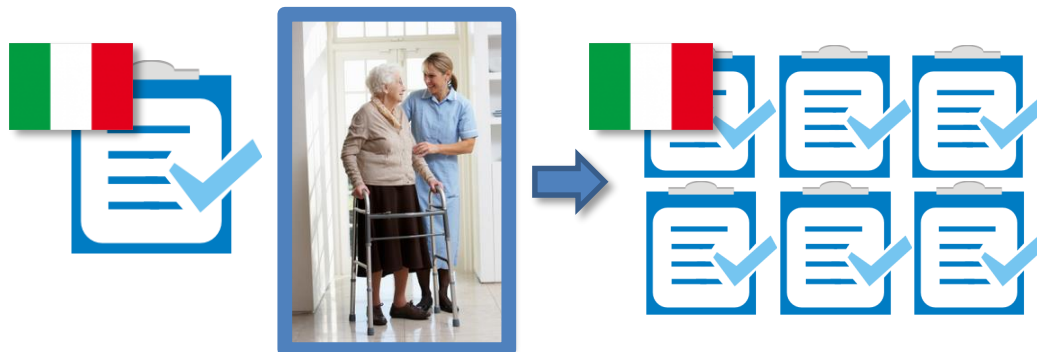
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• Transcultural Robot Nursing

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- To produce guidelines and a huge number of «facts» and «rules» to describe the behaviour of a culturally competent robot;



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• Transcultural Robot Nursing

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- To «merge» general cultural characteristics (e.g., at national level) with individual characteristics.



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- Cultural knowledge representation



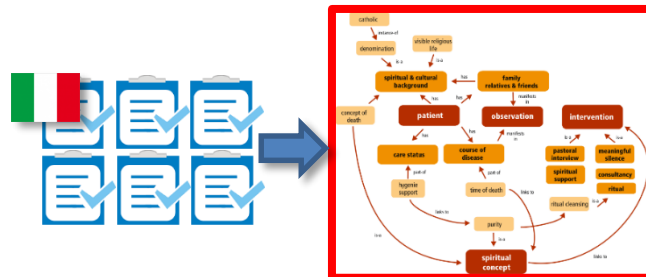
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- Cultural knowledge representation
 - To encode guidelines in a format that is useful to generate the robot's plans and adapt behaviours (ontologies, Bayesian networks, fuzzy representation);



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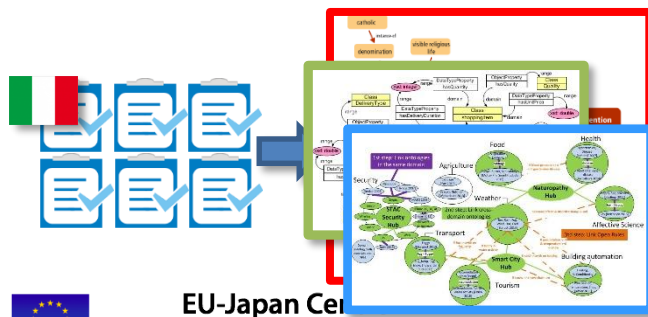
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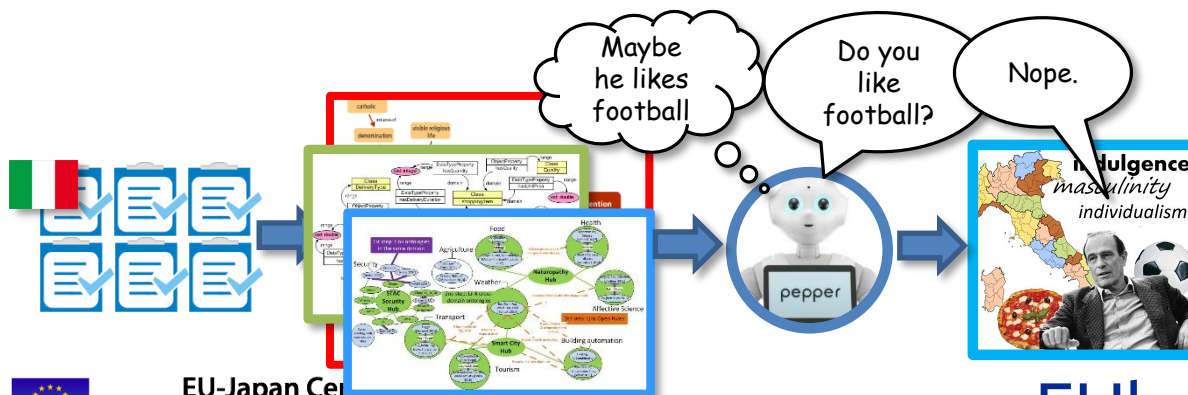
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Paving the way to culturally-competent robots: the CARESSES project.



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DI GENOVA

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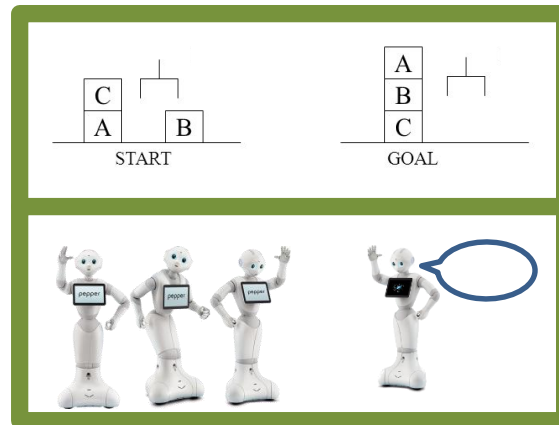


- Culturally-sensitive planning and execution

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- Culturally-sensitive planning and execution
 - To understand how and when cultural information should be used to choose goals, actions, or quantitative parameters (speed, distance, volume).

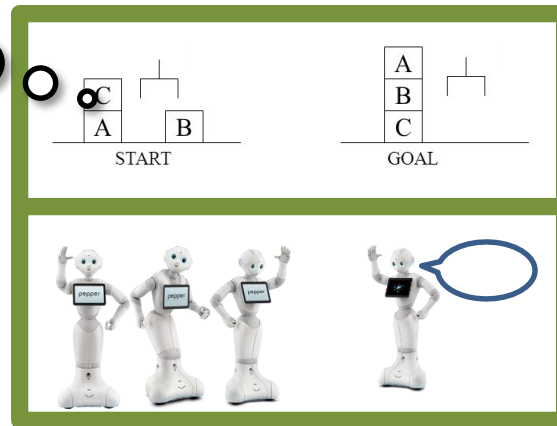


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- Culturally-sensitive planning and execution
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Should I suggest
the user to
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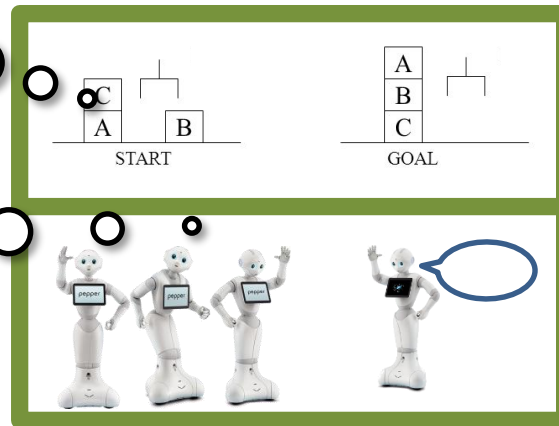
Use cultural information to set
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Use cultural information to set
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Use cultural information to
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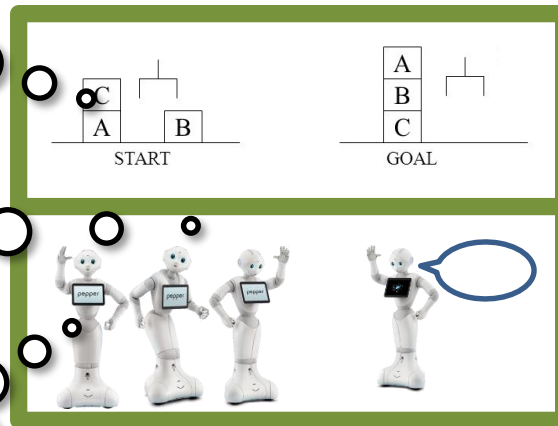


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Should I suggest the user to invite a friend for 4th July?

Should I greet the visitor with a bow or shaking hands?

How far should I stay from the user?



Use cultural information to set the right goal at the right time

Use cultural information to choose among alternative actions

Use cultural information to parametrize behaviours

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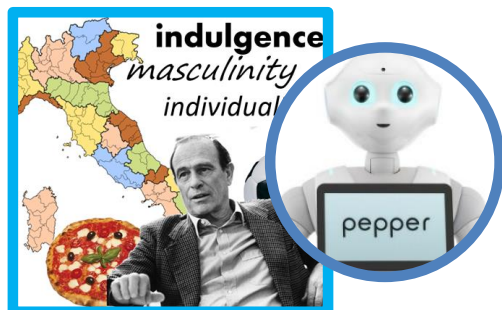
- Culture-aware interaction in a smart ICT environment

Paving the way to culturally-competent robots: the CARESSES project.



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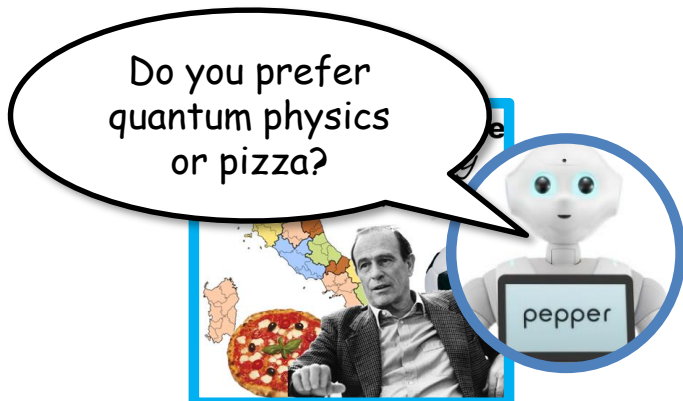
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中部大学

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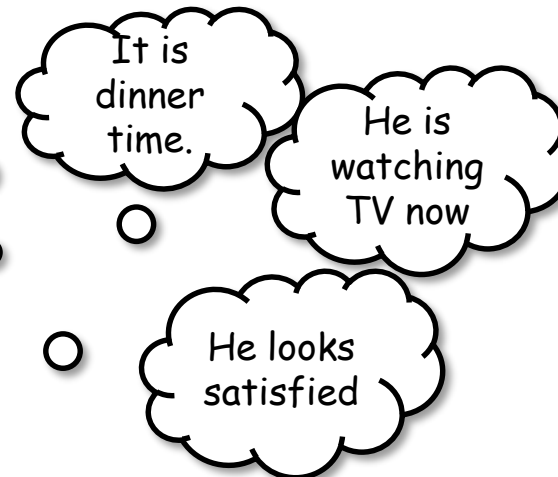
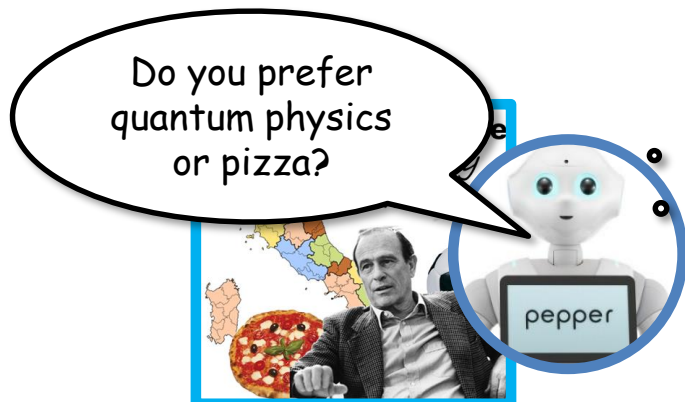
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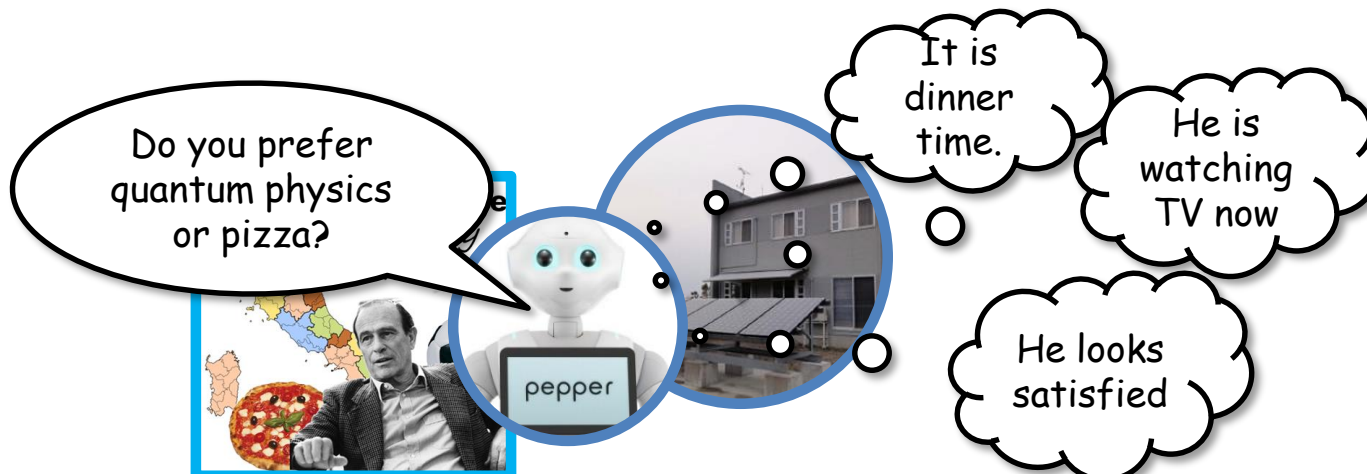
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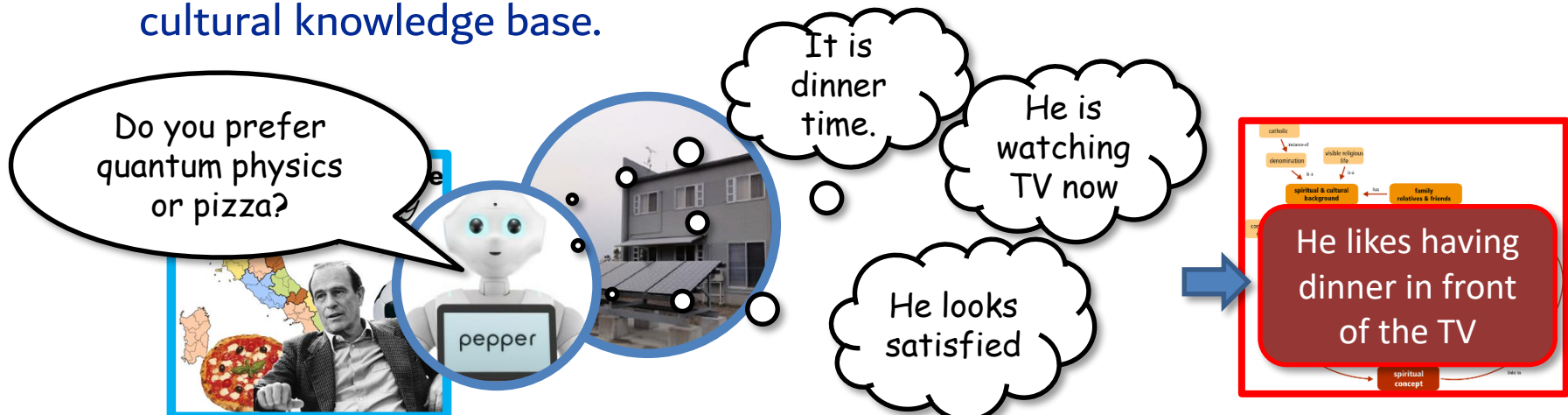
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- Culture-aware interaction in a smart ICT environment
 - To provide motion and perceptual capabilities allowing the implementation of



Explored in details in the following
presentation by Prof. Nak Young Chong



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Paving the way to culturally-competent robots: the CARESSES project.



University of
Bedfordshire



- Testing in Health-Care facilities: Key issues and challenges

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Bedfordshire



- Testing in Health-Care facilities: Key issues and challenges
 - Clients in their own living space: traditional care homes and supported home-care settings;



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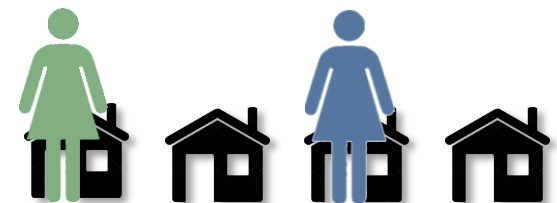
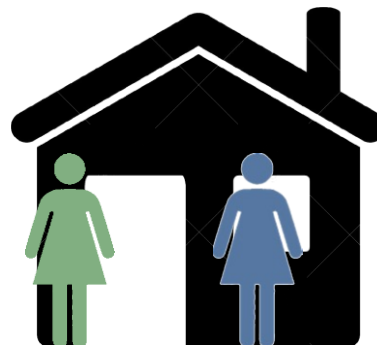
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- Testing in Health-Care facilities: Key issues and challenges
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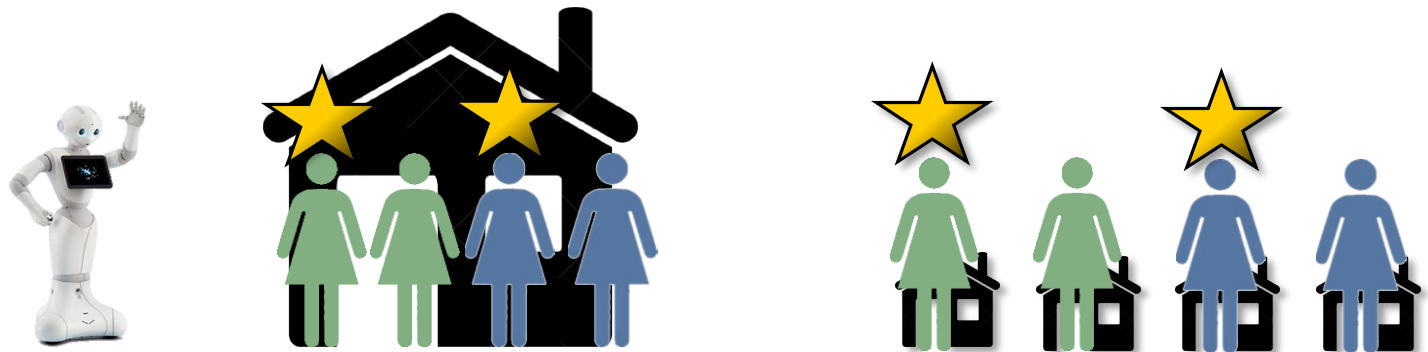
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- Testing in Health-Care facilities: Key issues and challenges
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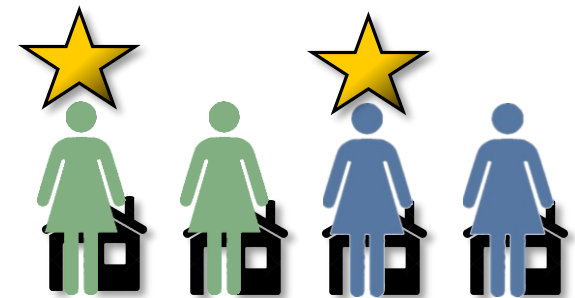
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 - Testing for a «long» period during daily routines.



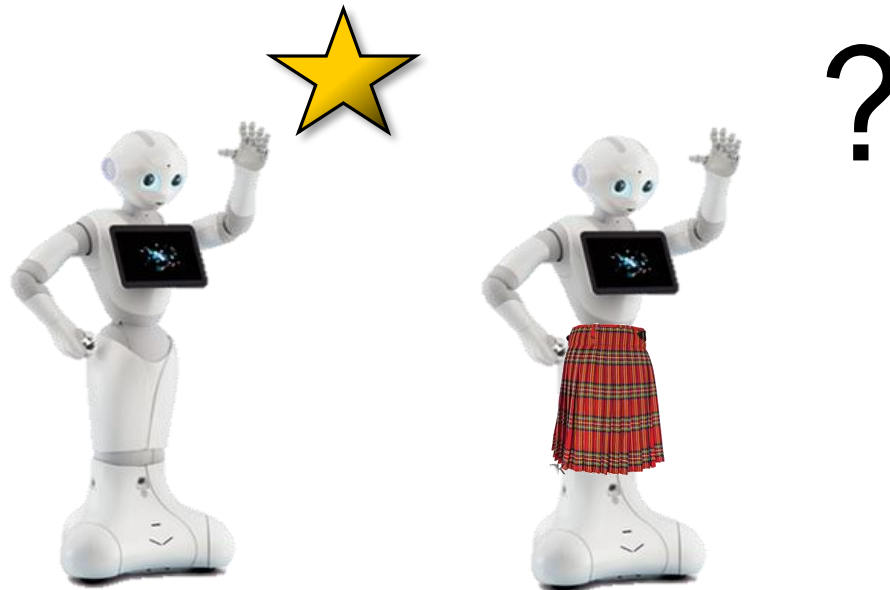
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Paving the way to culturally-competent robots: the CARESSES project.

- What is a robot without cultural customization?



Paving the way to culturally-competent robots: the CARESSES project.

- What is a robot without cultural customization?

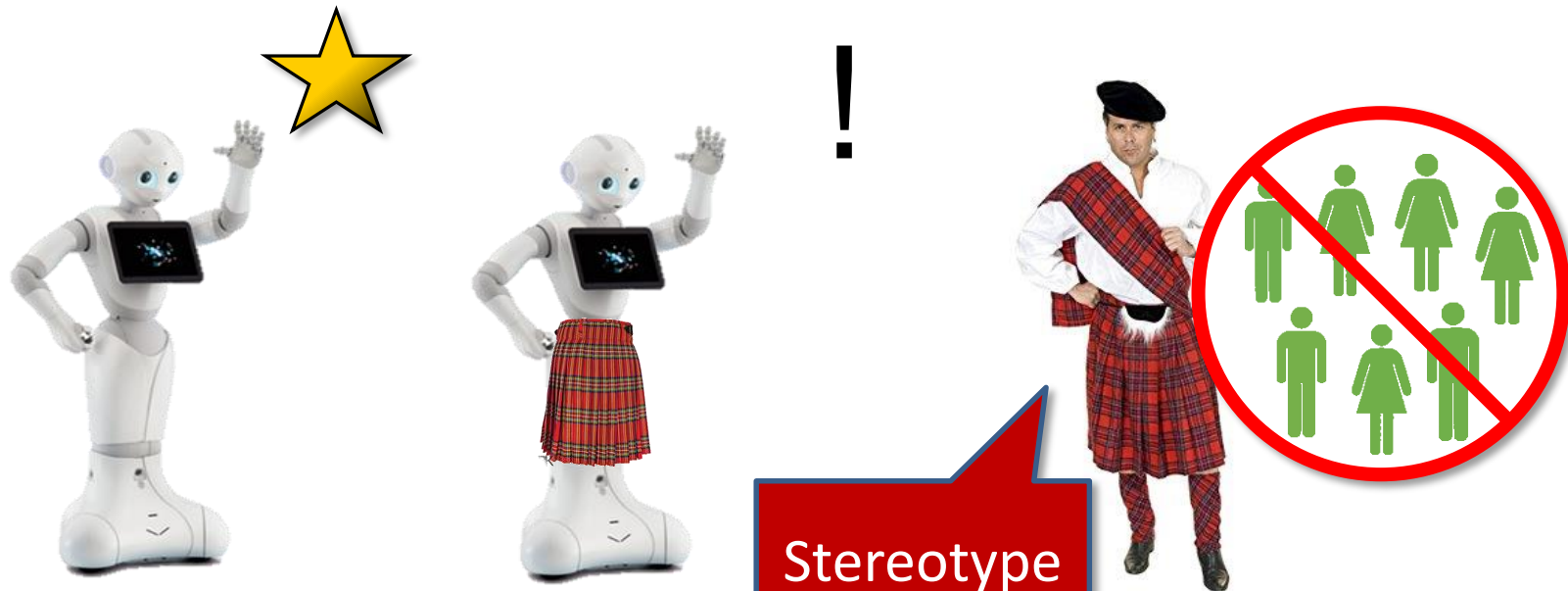
Existing robots tend to have the cultural identity of the robotic scientists and engineers that developed them!



Paving the way to culturally-competent robots: the CARESSES project.

- What is a robot without cultural customization?

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Stereotype

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NAGOYA UNIVERSITY

- End-user evaluation: Key issues and challenges



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- End-user evaluation: Key issues and challenges
 - Client perception of robot's cultural competence;



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- End-user evaluation: Key issues and challenges
 - Client perception of robot's cultural competence;
 - Client and caregiver quality of life;



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- End-user evaluation: Key issues and challenges
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 - Client and caregiver quality of life;
 - Informal caregiver burden;
 - Client satisfaction with robot;
 - ...
 - To acquire sufficient information to prepare a roadmap and guidelines for future similar trials



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Recommendations Summary

- Avoid stereotypes: culture-generic information (e.g., at national level) can only be a starting point for acquiring user-specific information.

Paving the way to culturally-competent robots: the CARESSES project.

Conclusions

- Cultural competence can make robot more acceptable, which increase the quality of life of the users but also makes robots easier to commercialize in different countries.
- Designing a culturally competent robot requires the contribution of different disciplines, and has an impact on all RTD activities.



Culture-Aware Interaction in a Smart ICT Environment

**Nak Young Chong,
Japanese Coordinator,
JAIST, Ishikawa, Japan**





Table of Contents

- Culture-Aware Interaction
- iHouse Smart Home
- HISUISUI Health Care Facility
- Standardization





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-  Culture-Aware Interaction
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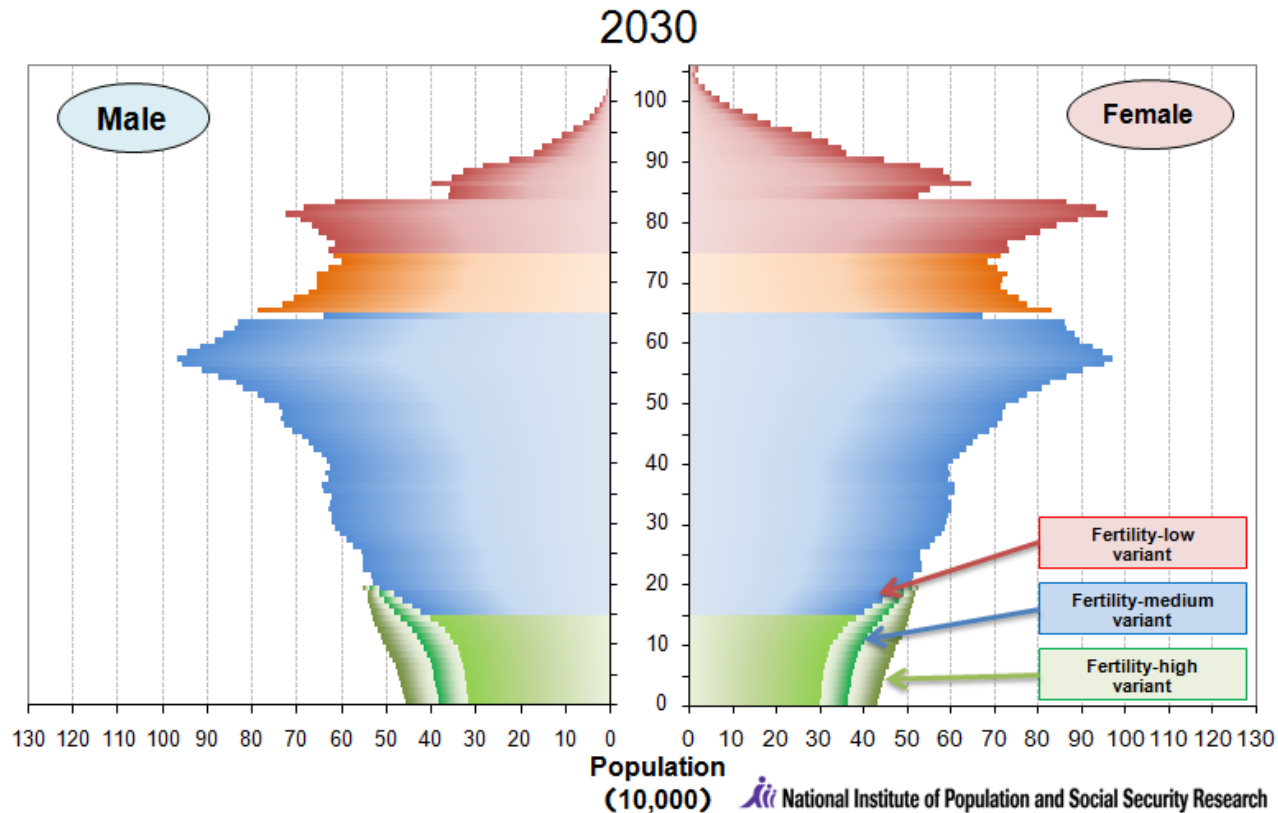
Background and Motivation

- Japan: Super-Aging Society
- Changing Demographics
- Cultural Diversity
- **Need for culturally Competent Elderly Care Robots**





Japan: Super-Aging Society



Sources: Census (1920-2010) and "Population Projections for Japan:2011-2060"(2015-2060)

Culture-Aware Interaction





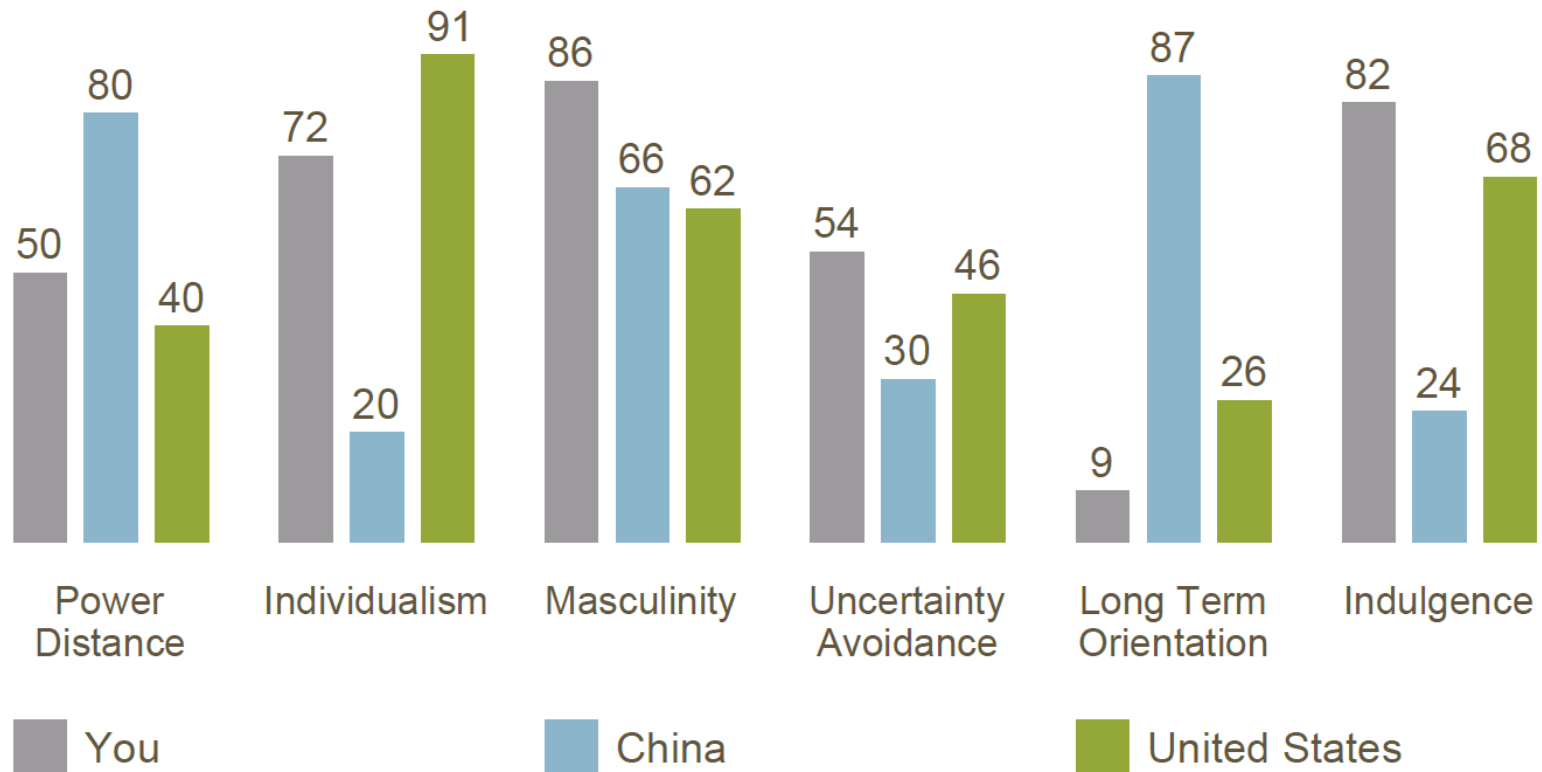
Theoretical Foundations

- Hofstede's Cultural Dimensions (National Level)
- Papadopoulos' Transcultural Nursing and Cultural Competence (Individual Level)
- How a robot should behave depending on the cultural identity of the user.

Culture-Aware Interaction



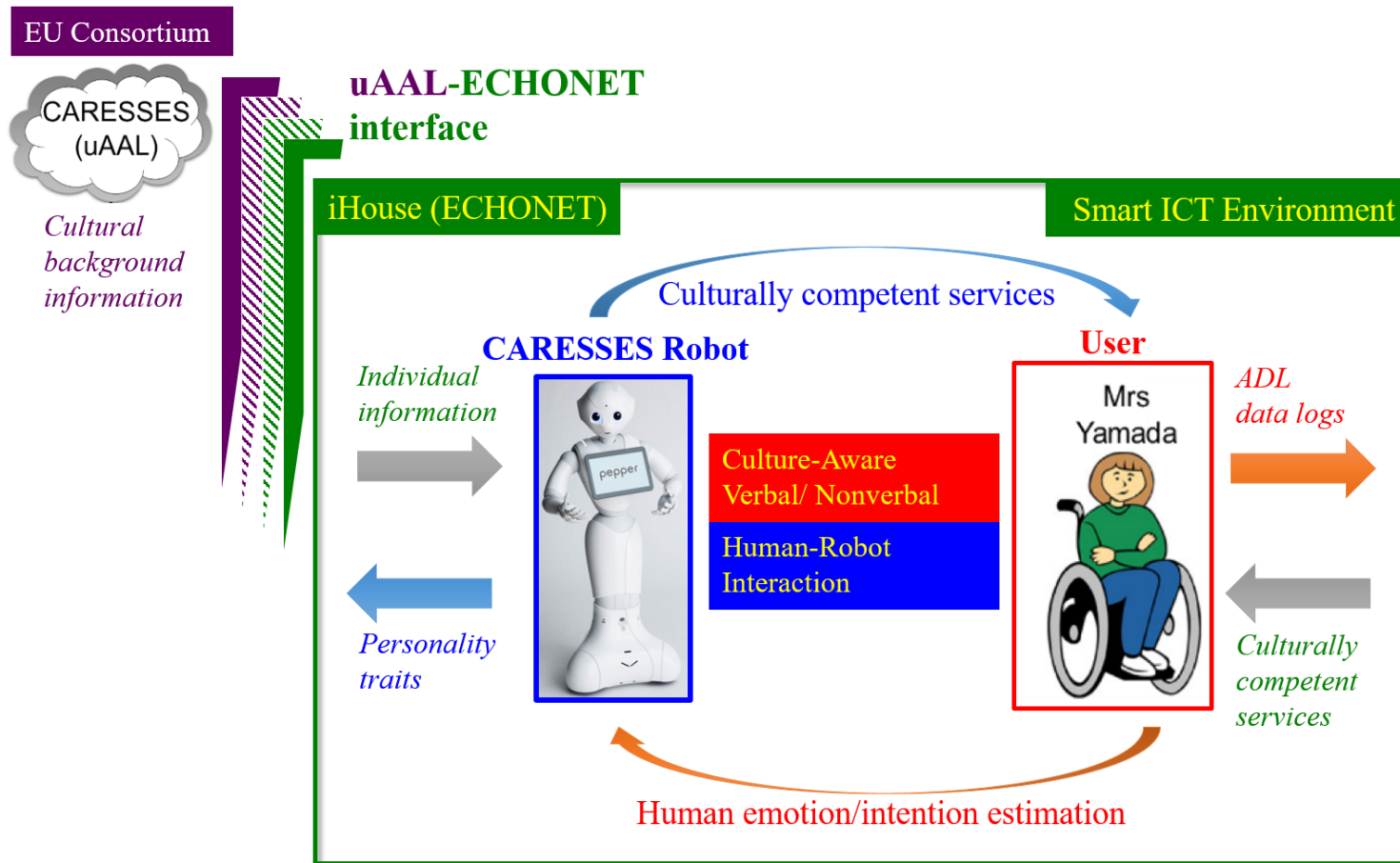
Dimensions of National Culture



Culture-Aware Interaction

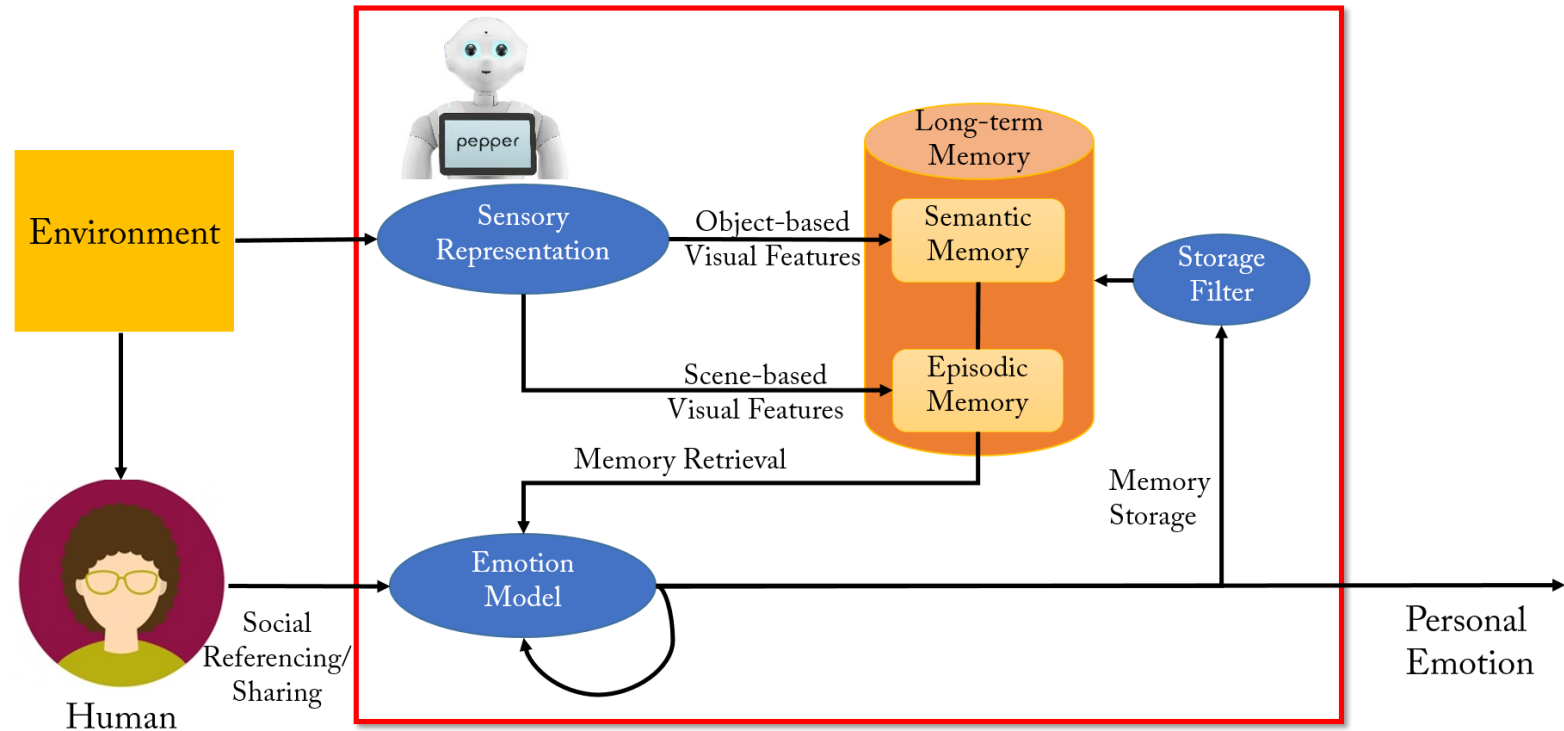


HREI: Human-Robot-Environment Interaction



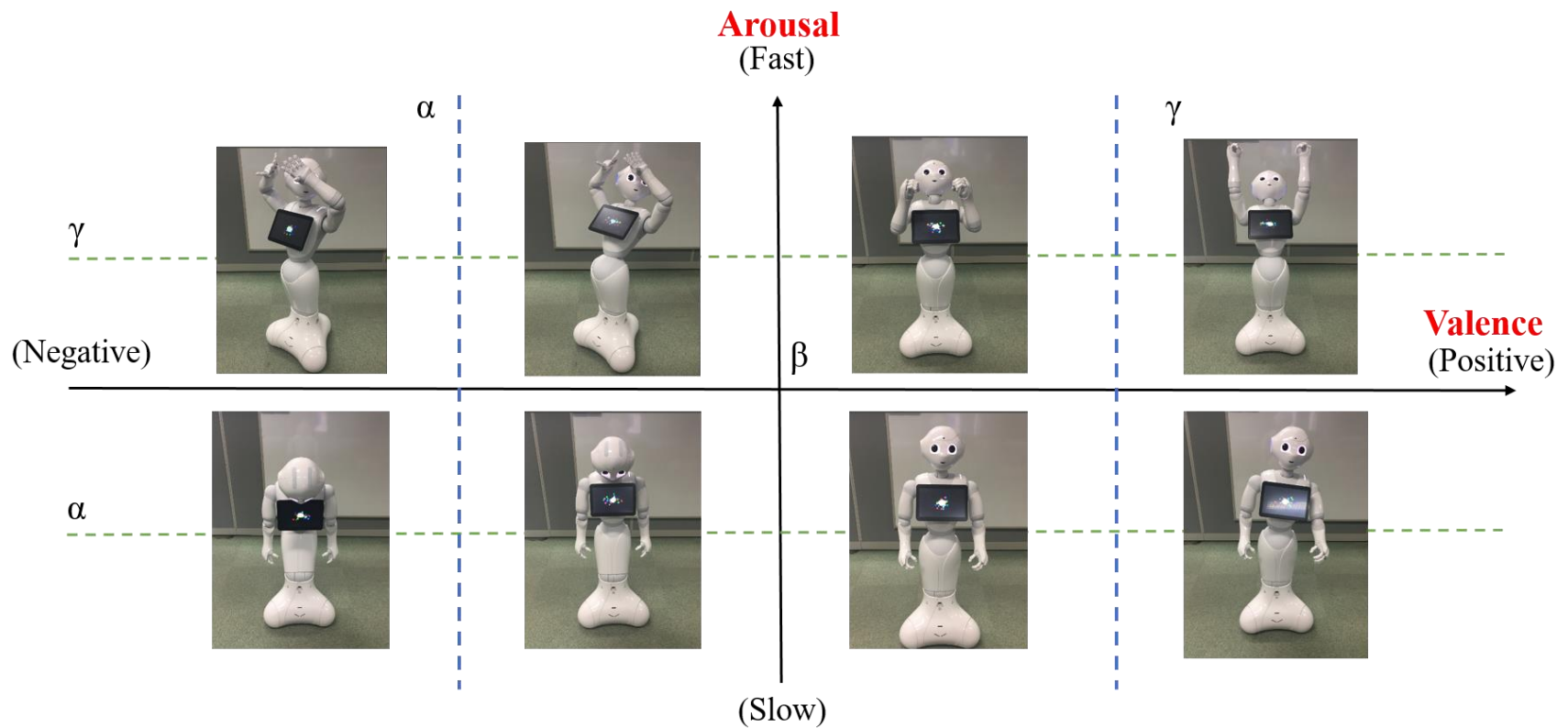
Culture-Aware Interaction

Robot Emotion Generation Model



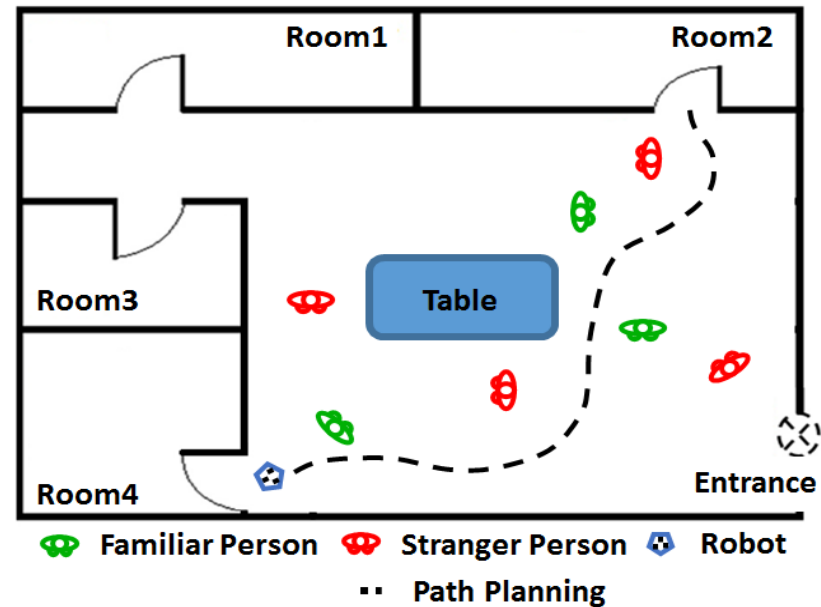
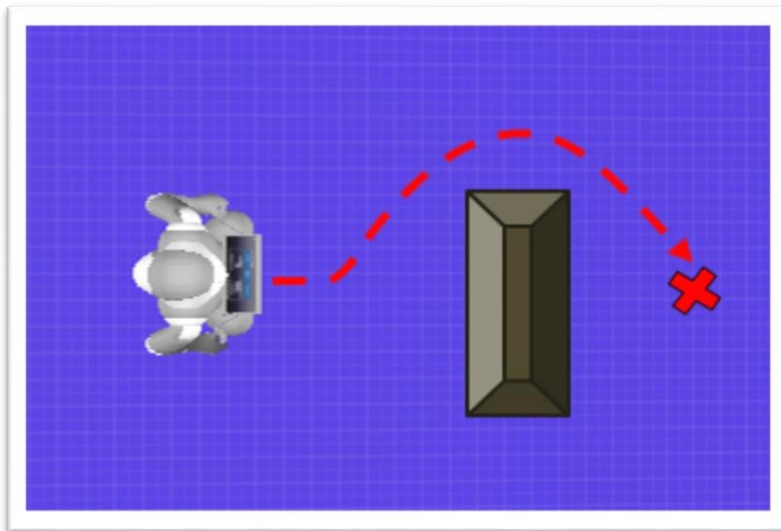


Emotional Body Expression





Social Navigation

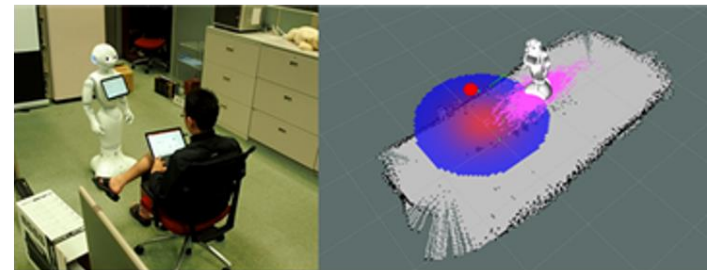
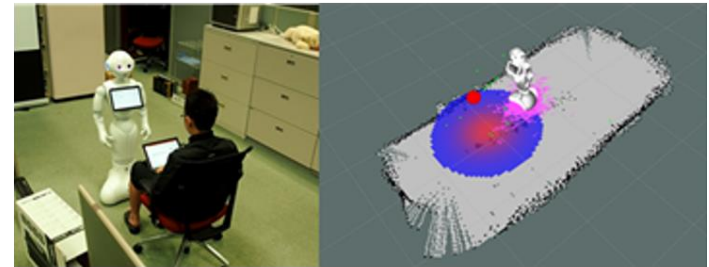
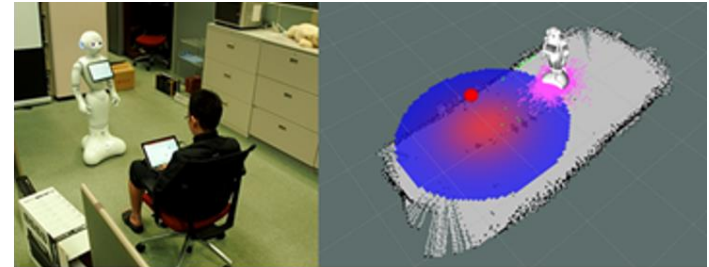


Culture-Aware Interaction

Proxemics: Social Distance



“The interrelated observations and theories of man's use of space as a specialized elaboration of culture.” [Edward T. Hall]





Cultural Identity Assessment

- Multimodal emotion recognition (audio, facial expression, wearable wrist sensors)
- Signal processing and machine learning
- **What are good and bad interactions?**



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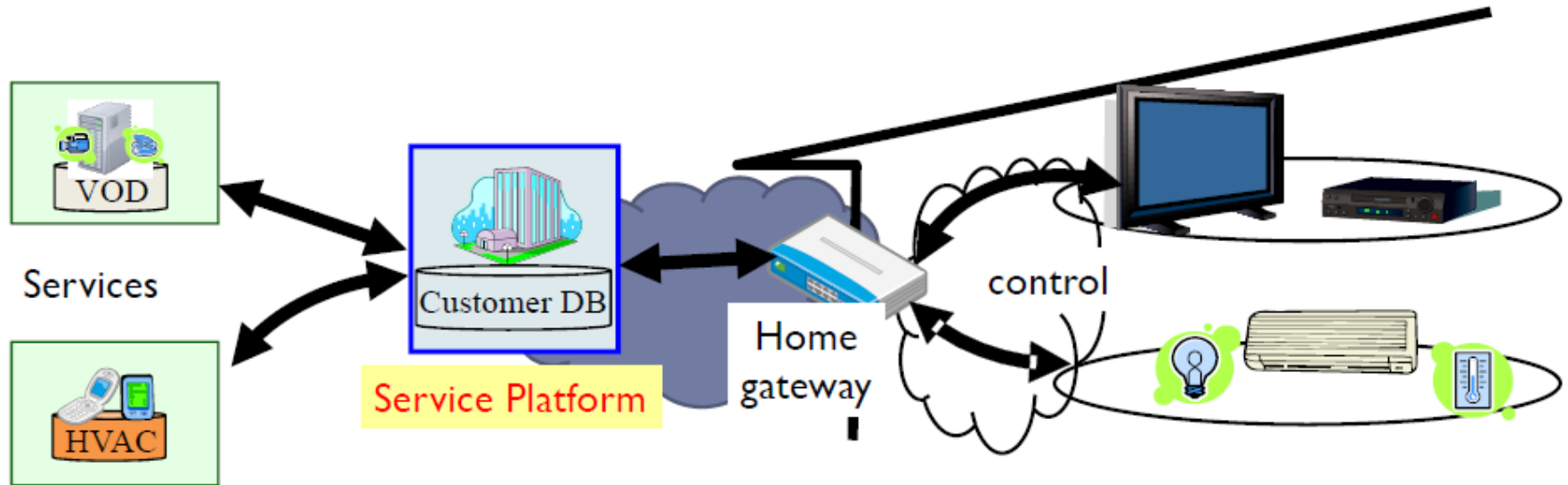


iHouse Smart Home



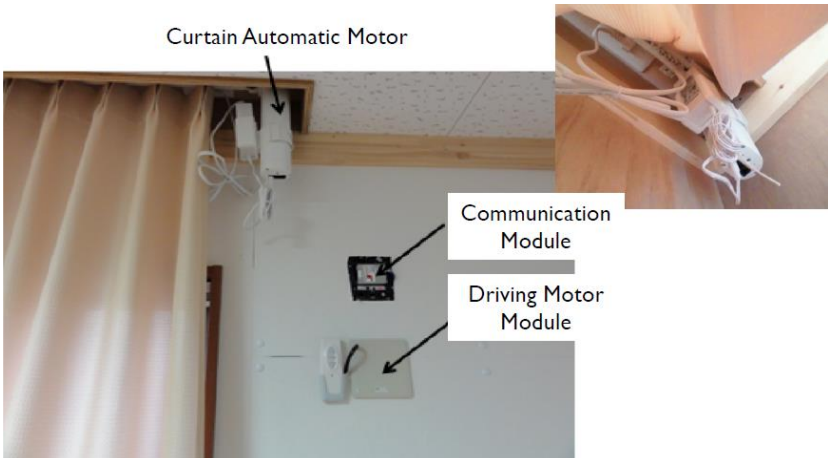
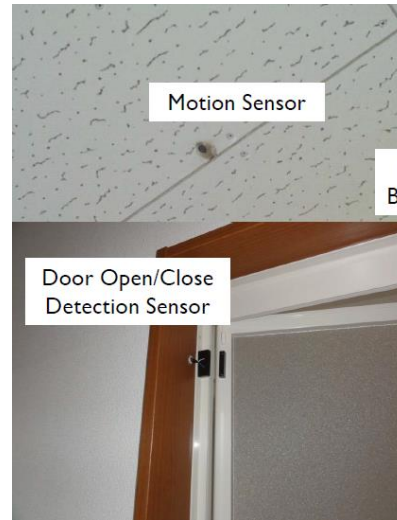
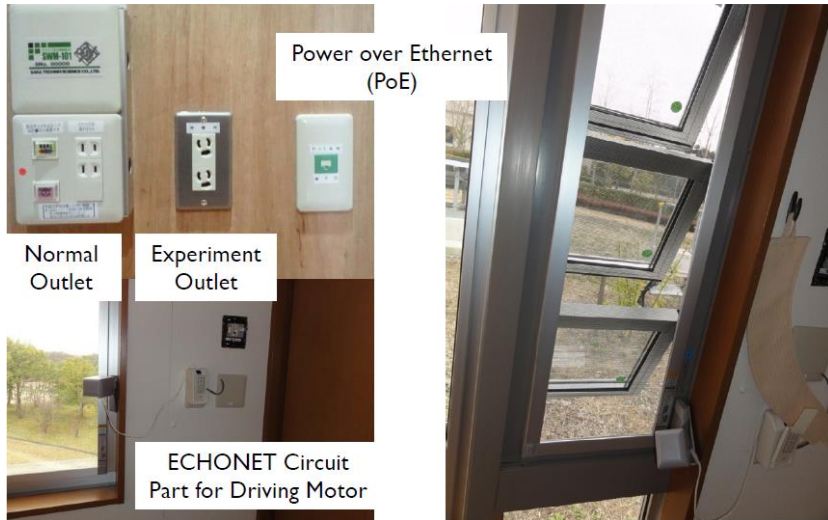
iHouse Smart home: Energy Monitoring & Management System (Nomi, Ishikawa, Japan)

iHouse Smart Home

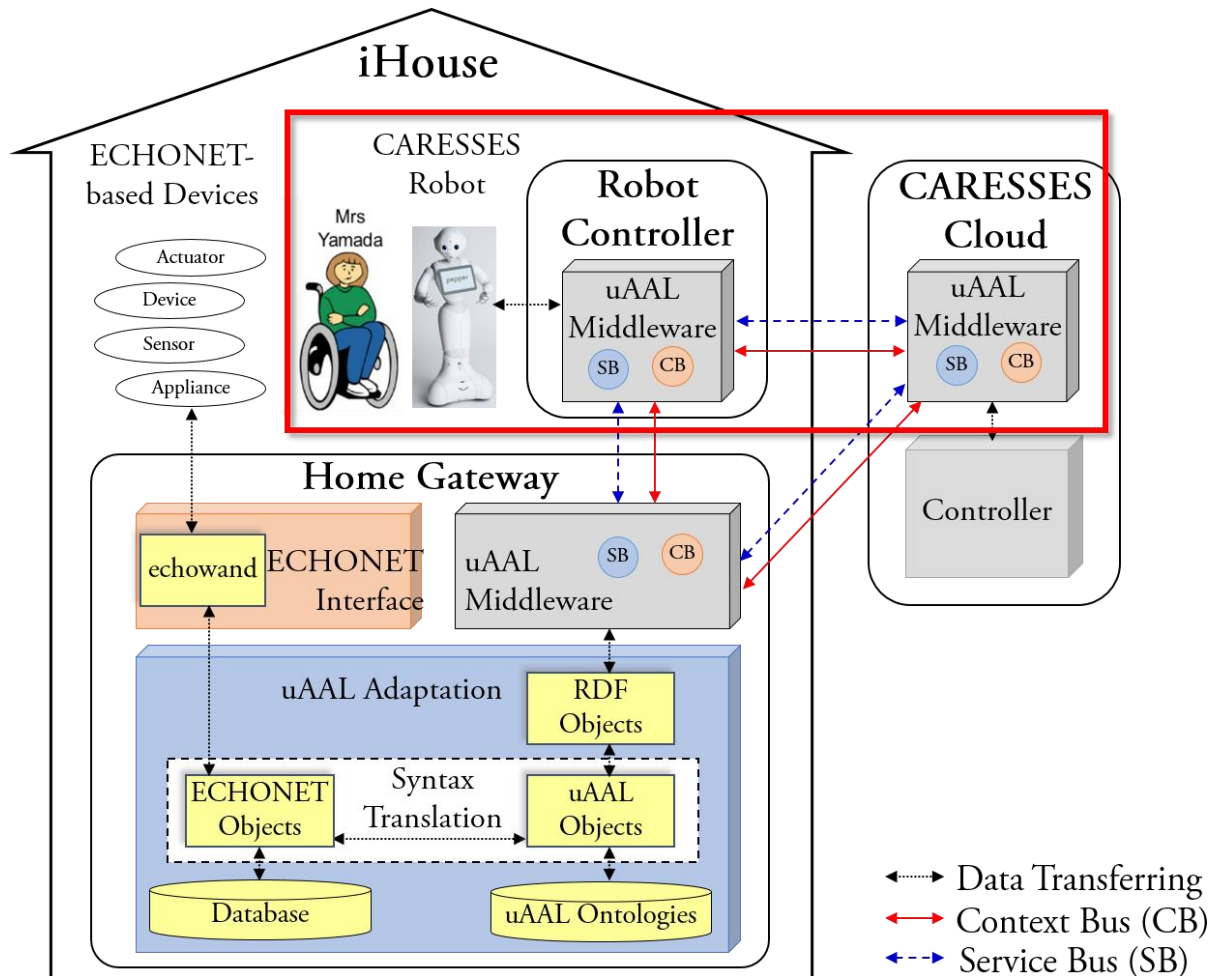


Learning user daily routines, activities, and preferences

iHouse Smart Home



iHouse Smart Home



iHouse Network Infrastructure

- Heterogeneous network integration (ECHONET JPN-universal EU)
- Robot integration into iHouse
- **Natural language user interface for smart home control**



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HISUISUI Health Care Facility



Nomi, Ishikawa, Japan

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Geriatric Health Care Service

- Nursing, Short-stay rehab, Day care
- Caregiving needs and expectations
- Role assignment in caregiving (human vs. robot)
- **Robot caregiving guidelines and protocols**



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 Standardization





IEEE P1872.1 Robot Task Representation

- IEEE RAS/ Standing Committee for Standards
- A robot task ontology for knowledge representation and reasoning
- Expected date of submission of draft 01/2020
- **Need for a common vocabulary with clear and concise definition**



Recommendations Summary

- Culture-aware verbal/non-verbal interaction
- Smart home system integration
- Testing and assessment in a healthcare facility
- Need for a standard and well-defined robot task representation



Conclusions

- Cultural identity components and assessment
- Heterogeneous ICT network-robot integration
- Human Robot Interaction evaluations: What are good/bad practices?